

Vol. 44, Issue 7 A MONTHLY PUBLICATION OF THE INDY CHAPTER OF THE STUDEBAKER DRIVERS CLUB, AUGUST, 2017

I would like to thank everyone who came out to the Luau at our home for the July meeting. It was a little warm but we had a nice group of Studebaker's show up. Our neighbor came by with his drone and took a video of the Studebaker's parked along our street. The video was posted to the Studebaker's in Indy and Studebaker Addicts Facebook page and has been view and liked by over 200 people!

Hope to see everyone at next month's get together at "Bubba's 33", Sunday, August 20. They serve Pizza, burger and 33 degree beer as well as lots of other good food, most meals are under \$10.00! Bring your Studebaker out and join us at 7799 S US 31, on the south side of Indy!

Nancy Bacon Indy Chapter President

The Studebaker Driver's Club Meeting July 22, 2017



President, Nancy Bacon, opened the very short meeting by thanking the 20 SDC members who attended the Luau. She also thanked the neighbor who came down with his drone to video tape the cars.

Ted Andrews, AOAI president and SDC member, reminded the club of Mike Bakers upcoming open house (see flier on page 6) and will be regarding the 100th birthday of the ReVere (see page). Andy Swartz motioned to adjourn, Chuck Kern 2nd.

Submitted by Becky Griffith Photos by Nancy Bacon and Becky Griffith





Our host, Joe Bacon, was in the dog house with Bella.



Ted Andrews was decked out in his Luau attire. Take a closer look at his shirt (r)



The Hackenberger Auction

Nancy Bacon

The Ron Hackenberger Auction held at Norwalk, Ohio on July 15th & 16th was an event like nothing I had ever seen before. Joe and I left Friday morning for the five hour drive to have a chance to preview the cars that were to be auctioned the next day. We arrived at Summit Motorsports Park where the cars had been moved for the sale, parked and started walking. The 16th Annual Blue Suede Cruise was also being held in conjunction with the auction. There were hundreds of custom, hot rods and classic cars on display, as well as cars racing down the drag strip all the time! New Indy Chapter member Gary Kandel was there with his 1927 Studebaker House Car. After making our way thru one row of the show cars we came to the field with over 400 cars lined up



1960 Lark Convertible \$13,000

ready for auction the next day. They looked like they were ready for a car show too, just not restored or running! Ron Hackenberger started his collection of rare, unique and orphan vehicles when he was 15 with his first car being a 1948 Studebaker. He married in 1962 and his wife enjoyed the cars too. He owned a trucking company and would haul a load one way and find cars he liked and bring them back with home with him. He dreamed of making a museum with his car collection which had grown to over 700 cars. Studebaker's were his



1937 Coupe Express \$31,000

favorite, he had 250 of them, from early wagons and buggy's, to Golden Hawks, a Packard Hawk, Larks and Avantis. There were many trucks and commercial vehicles, things you just don't see very often. Some of the cars had been in nice or restored condition when Ron brought them home, but he parked them and there they sat, never a good thing for a car.

Saturday morning we made our way back to Summit Park for the 1st day of the sale and ran into SDC member Ed Reynolds who had come to see if there was anything he "needed" at the sale. We had 6 or 7 cars picked out we might be interested in, a 1960 Convertible Lark, a 1937 Coupe Express.....we were looking for a bargain but the car were selling for top dollar. I think the bidders, many of them on line, may have forgotten the

cars had sat a long time and were not running. We didn't end up with a new project but had a very fun time watching the show. At the end of the day all of these long parked cars were going to new homes and hopefully a day when they will be someone's pride and joy, to show or take to cruise-ins. We did not stay for Sunday's sale

which had 300 more vehicles to be auctioned, a lot of the big trucks, wagons, buggies and some of the rustier cars but almost all of them sold for "good" money. I look forward to seeing some of these unusual projects surface at shows in the future.



Broken neon sign \$9,000



About Our Members



If you go to Youtube and type in "Studebaker Challenger wheel stand" you can watch in slow motion Richard Poe's 1964 Challenger leave (actually *leap*) the starting line. Really neat. The picture to the left is Richard racing Chuck Kern's 1963 Avanti.

Surplus *Turning Wheels* sale. I've accumulated over 1,000 extra copies of *Turning Wheels* through the years in addition to a full set for personal use. To get a grip on this literature avalanche that threatens to overwhelm my office library, I'd like to sell the surplus. Virtually all issues from 1980 on up and about half of those from September 1972 (the first *Turning Wheels*) through December 1979. Priced from \$4.50 each to \$3.50 each POSTPAID depending on how many you want.

To buy them cheaper, make arrangements for me to bring the ones you want to an Indy Chapter SDC Meeting where you can pick them up and avoid "postage & handling." Under those conditions, they're \$2.50 each regardless of quantity. You're also welcome to come out to our house in Brownsburg to pick and choose at \$2.50 each FOB here.

Issues prior to 1980 will be more expensive but negotiable depending on how many you'll buy. You're also welcome to come out to our house in Brownsburg to pick and choose at \$2.50 each FOB here.

Bob Palma: bobcaripalma@hotmail.com or (317) 852-8806.

The 2017 Limestone Heritage Festival Parade in Bedford, IN.

On Saturday, July 1 member Danny Taylor along with his 86.5 year old mother, Carol R. Taylor, three of her great grandchildren and Danny's niece drove Danny's 1955 President Speedster in the Limestone Heritage Festival Parade.

Of the 130 entries, there were about 20 antique autos in the parade. There were two awards: Judge's Choice - a red 2 door 1956 Buick Century convertible (a childhood friend was riding in the Buick per the photo). And the Award of Excellence, Danny's Speedster.

He wanted to be in this parade with his mother as her mother (Danny's grandma) was a Limestone Festival Sesquicentennial Queen contestant in 1975 (150 years after Bedford's founding). The kids threw





candy to the crowd which was about 3 deep most of the 2 mile parade route through downtown Bedford.





Don't know who this young lady is but she sure looks nice standing next to Danny's car.



With Patti Parker Fortner - a childhood friend. She is riding in the 1956 Buick that won Judge's Choice.

100th Anniversary of the ReVere and We're Invited

From Ted Andrews: Attached is info on the August meet in Logansport. They are celebrating the 100th Anniversary of the ReVere, a car that was made in Logansport from 1917-1926. It would be neat to have other cars made in

ReVere Road Rally Registration

Indiana to be at the show. The proprietor and one of the the organizers, Paul Ulrick, owns a 1962 GT Hawk; I don't know if he is a current member of the SDC.

\$10 Entry Fee - Register by July 31, 2017 Please join The Cass County Historical Society Car Club or Owner in Celebrating the 100th Anniversary of the ReVere... Car Information - Year: _____ Make: _____ Model: Participation Preference: (check all that you plan to participate in) ReVere Road Rally - Can car travel at 10 mph: Yes No (ar, Show (Parking Lot behind Amelio's) - 1st 30 Receive a Dash Plaque Proof of Insurance Required at Check-In - CCHS Not Responsible for Accidents or Damage Corporate Table Dinner Reservations Corporation: Corporate Table Seating Preference: August 26, 2017 Auburn - Table of 6 - \$250 (Includes: Event Sponsorship, Dinner, a Souvenir bottle of Wine & ReVere by the River Glasses, & Group Photo) Duesenberg - Table of 8 - \$350 (Includes: Event Sponsorship, Dinner, 2 Souvenir bottles of at Amelio's on the River Wine & Glasses, & Group Photo) 431 South 5th Street, Logansport, IN ReVere - Table of 10 - \$ 500 (Includes: Event Sponsorship, Dinner, 3 Souvenir bottles of Wine & Glasses, & Group Photo with the Re Vere) Table Attendees: ReVere Road Rally \$10 Entry Fee Payment Preference: 1:30 pm - Check- in & Line (Jp Check to Cass County Historical Society Included 2:00 pm ~ Historic Route through Logansport Invoice Corporation 2:30 pm ~ 5:00 pm ~ Car Show with Tailgate Party -Food and Beverages Available for Purchase Mail ReVere Rally Registration and/or Dinner Reservations to: Rally Route Map and Registration Attached Cass County Historical Society 1004 E Market St Dinner at Amelio's on the River Logansport, N 46947 Or Email to: cchistoricalsoc@frontier.com 6:00 pm - Appetizers and Cash Bar with Guest Speaker - Mayor Dave Kitchel Individual Dinner Tickets for \$39 can be purchased at the CCHS Office. For more information call: 374-733-3866 6:30 pm - Dinner Served Dinner Tickets - \$35 per Person, Corporate Tables Available



tudebaker Drivers Club, Inc.

Friday and Saturday September 15–16, 2017

Wisconsin's Badger Wheel Chapter invites you to join us for two great days of selling and buying Studebaker parts. All vendors selling parts for any Studebaker related vehicle, including E-M-F, Pierce Arrow, Avanti, and Packard, are welcome. Looking for parts? Have a few or a large quantity to sell or trade? This is the swap meet for you.

The swap meet will be in the blacktop parking lots of the Menomonie AmericInn, 1915 North Broadway, Menomonie WI 54751. Rooms are available beginning Thursday evening. Call **715-235-4800** to reserve your room. Rates locked at \$99.99 plus tax per night until August 17, 2017. Ask for the **Studebaker Swap Meet** Rate. AmericInn located at Exit 41, Menomonie Exit of I-94 between Hudson and Eau Claire, Wisconsin. Many restaurants and fast food locations nearby. AmericInn website is Menomonie.wi@americinn.com

Times and Dates

Swap Meet will begin on Friday, September 15, continuing through Saturday, September 16. Vending starts at 7:00 A.M. Friday and Saturday

Rates

\$15.00 one-time charge for unlimited outdoor vending space. Some space is on blacktop, additional space is on grass.

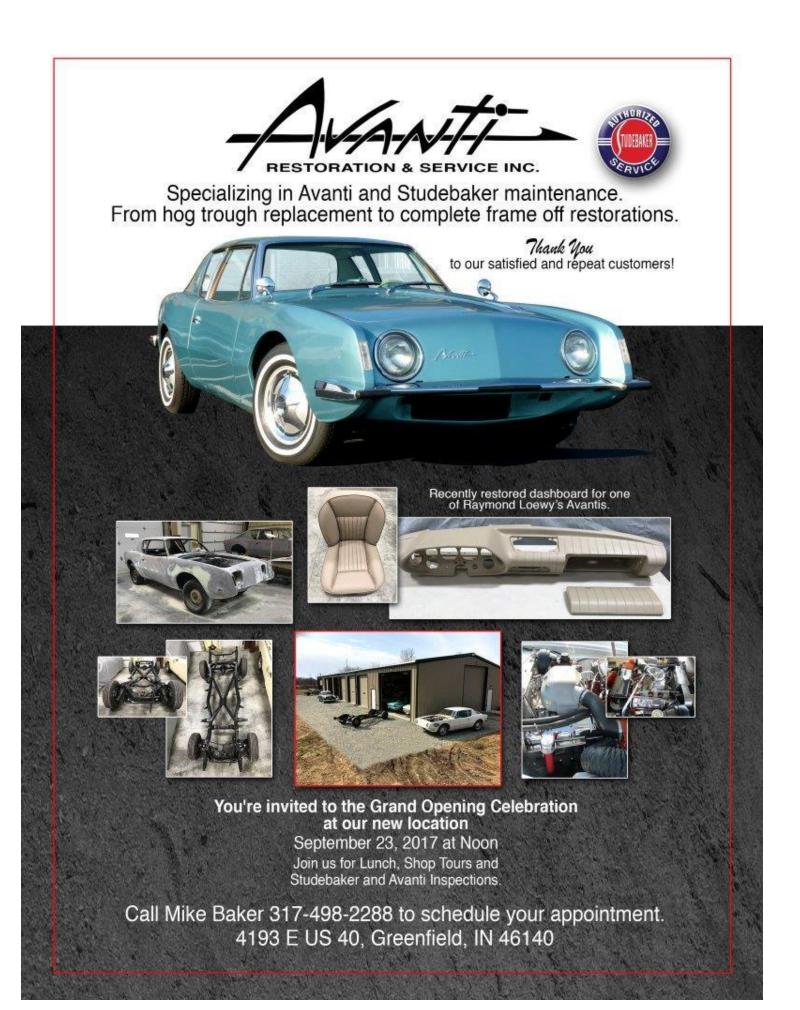
Live Auction of donated items will be held 11:30 A.M. Saturday to raise funds to cover the costs of continuing this swap meet. Donations will be appreciated. Furnish your own table, chairs and sun tents. Electricity will not be available at vendor locations.

Pre-register by requesting a registration form from Marv Roberts (651-308-0291 or *m.rbts@comcast.net*) Your contacts for the swap meet are Marv Roberts, Fred Koehler (715-639-5114 or *fredandpeg@centurylink.net*)

and Tom Ketelsen (651-426-0535 or ketelbritz@q.com)

1915 North Broadway Menomonie, Wisconsin







Studebaker At Home Part Two: RED, WHITE & STUDE

Raising money for the war effort during World War II was a massive operation involving American businesses (including Studebaker Corp.), Wall Street advertising firms, Hollywood celebrities, and millions of everyday American citizens.

It was decided that the best way to raise funds was to launch a gigantic sale of bonds. These bonds were first called Defense Bonds, but after the December 7, 1941 attack on Pearl Harbor, the name was changed to War Bonds. These bonds yielded 2.9% after a 10-year maturity. Setting an example for the country, President Franklin Delano

'ARE YOU MY DADDY ?"

YES, sonny boy, I'm your daddy-the daddy you don't remember because you were just a few months old when I left for war."

War is heartless, little man. It doesn't give much heed to family ties. But, along with millions of other men and women in uniform, your daddy is certainly doing everything he can to keep another war from starting when you're grown up and have children of your own.

None of us in civilian life can match the sacrifices that fathers away from home and fireside and many others in the armed services—are making for us on the fighting fronts.

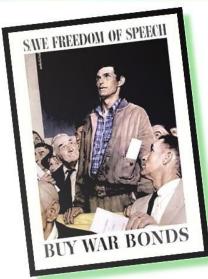
But this much we all can do ... we can make

sure that the America they're fighting for stays strong. We can help them protect the way of life they left behind by putting every dollar we can spare into U. S. War Bonds.

It's more than good Americanism for every one of us to invest to the limit in War Bonds...it's downright good business. Let's buy more Bonds than we planned, now during the 5th War Loan Drive... and let's keep on doing so!



This advertisement prepared and contributed by THE STUDEBAKER CORPORATION

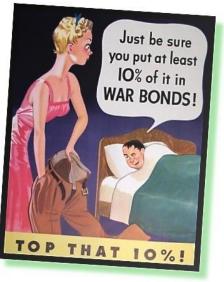


Norman Rockwell created a series of illustrations in 1941 that became a centerpiece of war bond advertising. The Saturday Evening Post reproduced and circulated them, much to the public's approval.

At the end of World War II, January 3, 1946, the last proceeds from the Victory War Bond campaign were deposited into the U.S. Treasury. More than 85 million Americans (half the population) purchased bonds totaling \$185.7 billion. Those incredible results, due to the mass selling efforts of helping to finance the war, have never since been matched. Roosevelt purchased the first bond.

The war bonds actually were a loan to the government to help finance the war effort.

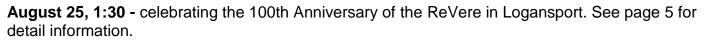
An emotional and very patriotic appeal went out to citizens by means of advertising. Even though the bonds offered a rate of return below the market value, they represented a moral and financial stake (attainable by all citizens) in the war effort. The advertisements started with radio and newspapers, then later added magazines to reach the masses.



Upcoming Events

August 20, 1:00 p.m. – We will meet at **Bubba's 33** located at 7799 S US 31 on Indys south side. We will have an area on the North side of their parking lot to park our cars. Bubba's serves pizza, burgers and lots of other good stuff. Hope to see everyone at our next couple of meetings

Mark these dates on your calendar:



September 9 - We will meet on Saturday, Sept. 9 at the Avon McDonalds located on the north side of U.S. 36 just west of the intersection of U.S. 36 and Avon Ave. (Avon Ave. is the new name for State Rd. 267.) We plan to **depart McDonalds at 10:30 a.m.** for a very **SHORT Studebaker driving adventure**.

Follow us to experience first-hand small sampling of Hendricks County's country

ambiance. See the infamous Avon Haunted Bridge and (hopefully) stop for a "photo op" with Barney Fife's patrol car which guards Danville's unique Mayberry Café. Next, we'll head to Speedway to cruise down its revitalized Main Street and end our tour at the legendary **Mug & Bun Drive-In for lunch at 12:00 noon.** (If you just want to come for lunch, the Mug & Bun is located at 5211 W. 10th St. – Indianapolis...on the south side of the road just east of Lynhurst Dr.)

We would like to know how many are going to join us for this little jaunt. Please **contact Dave & Diane Elmore by September 2** at 317-745-5616 or email at delmore44@hotmail.com.

September 15-16 – 12th Annual Midwest Studebaker Only Swap Meet in Menomonie, Wisconsin. See page 6.

September 23, 12:00 – **Grand Opening Celebration at Mike Bakers** new shop in Greenfield. See page 7 for details.

October – Griffith's Fall Tour

November - Ed Reynolds

December – Christmas Dinner hosted by Peggy Scott







Published by the Indy Chapter Studebaker Drivers Club

The Brickyard Bulletin is published monthly. The deadline for summations is the 15th of the previous month.

We hereby give permission to other S.D.C. chapters to use information from the newsletter when proper credit is given. *"Reprinted or Reproduced from the Indy Chapter, Brickyard Bulletin."*

Indy Chapter Officers

President: Nancy Bacon, 1701E. Lawrence Ave., Indianapolis, IN 46227at <u>nancyjb1701@aol.com</u> or 317-783-4721 V. President: Diane Elmore 699 S Co Rd 400 E, Avon, IN 46123 at <u>delmore@hotmail.com</u> or 317-745-5616 Secretary: Sandy Fox, 7956 Oak Hill Dr., Plainfield, IN 46268, at <u>bsfox@att.net</u> or 317-839-4361 Treasurer: Tom Flynn, 4531 S CR 500 E, Plainfield, IN 46168, at <u>tom and trudy@yahoo.com</u> or 317-837-5671 Activities: Charlie Griffith, 1526 S. Hunter Rd., Indianapolis, IN 46239, at <u>chazwork@msn.com</u> or 317-353-8287 Membership: Dale McPhearson, 700 N Clay St, Frankfort, IN 46041, at <u>shiny1@comcast.net</u> or 765-654-5446 Editor: Becky Griffith, 1526 S. Hunter Rd., Indianapolis, IN 46239, at <u>becinin@msn.com</u> or 317-353-8287

In addition

Web Designer: Jeff Westcott at <u>www.indychaptersdc.org</u> Facebook: Larry Hopkins at <u>larrydeanhopkins@att.net</u>

National Officers

President: Tom Curtis at <u>tomnancurtis@aol.com</u> V. President: Don Cox at <u>don@yahoo.com</u> Secretary: Nita Ketchum at <u>niketchum@aol.com</u> Treasurer: Jane Stinson at jestinson@aol.com

National Board of Directors

Crossroads Zone National Board Director: Bob Henning at <u>rhnn15090@aol.com</u> Crossroads Zone Coordinator: Joanne Hamblin Regional Manager Indiana: Bob Henning

Updated 01/01/2017

National SDC Membership

Regular membership dues in the National Studebaker Club are \$24.00 for new members 1st year only. Renewals are \$31.00 per year, which includes 12 monthly issues of *Turning Wheels*, the National SDC Magazine. (Other memberships

Indy Chapter Membership

National SDC membership is a prerequisite. Renewal INDY Chapter dues are \$18.00. Renewals are payable January each year. After March a \$5.00 late fee will be added. Application is available upon request.

Brickyard Bulletin August, 2017



Indy Chapter SDC Becky Griffith, Editor 1526 S. Hunter Rd Indianapolis, IN 46239

To:



Joe and Nancy Bacon's 1956 Golden Hawk