



# BRICKYARD BULLETIN



VOL. 45, ISSUE 3 A MONTHLY PUBLICATION OF THE INDY CHAPTER OF THE STUDEBAKER DRIVERS CLUB, MARCH, 2018

I am sure that I speak for all members of the Indy Chapter when I say how sorry we were to hear of the passing of Angie Griffith. We will miss her and her beautiful smile at our club get together's.

It won't be long now and we can get our cars out the garages & start to have fun with them. Hope to see everyone at one of our next meetings. We always have a great time visiting, talking about our cars, and eating!!!

Nancy Bacon  
Indy Club President

## The Studebaker Driver's Club Meeting

Saturday, February 24, 2018

On a rainy Saturday afternoon 24 SDC members gathered at Stacks in Plainfield. Thanks to Bob and Sandy Fox for arranging this luncheon. It may have been dreary outside but inside was a good meal and great company.

### Minutes:

Dave Elmore gave a blessing.

**PRESIDENT** Nancy called the meeting to order. The meeting was short and sweet!

No OLD BUSINESS.

**ACTIVITIES DIRECTOR**, Charlie Griffith gave the only officer's report. He reviewed the next two meetings. March is the pitch in at Studebaker



Future Studebaker member, Eleanor, with grandparents John and Mary Jo Kerns.



Marvin Schneider gives a thumbs up on a great day!

International. April is at Bubba's on the south side.

No 50/50

Nick Shaw has offered to get prices and styles of some "golf style" shirts with our name/logo on them from a shop in Crawfordsville. He will report later.

Tom Lawlis reported that the Cars & Coffee event at the IMS starts April 14. No charge, meeting one Saturday per month. There is more information on page 2.

Meeting adjourned.

Amen (submitted by Asst. Secretary – Bob Fox)

Annette Wheatcraft, Nancy Bacon & Larry Hoffman



## Welcome New Members

Dave & Karen Arland  
6022 Hollythorn Place  
Carmel, IN 46033  
Phone: 317-701-0084  
E-mail: dave@arlandcom.com



1951 Champion Regal Convertible

Longtime member, **Angie Griffith**, passed away February 17 after a fall on the ice. Charlie and Becky Griffith truly appreciate the thoughts and prayers sent their way during this time.



Member, **Danny Taylor**, has a new e-mail address: [dgtaylor8888@gmail.com](mailto:dgtaylor8888@gmail.com)

Clay Hargitt is trying to help a friend sell this GT Hawk for the wife of a friend who passed away. She wants \$14,400 for it. It's in Greensburg. His phone is 318-201-8343.



### Going On at Indianapolis Motor Speedway

#### Indianapolis Cars and Coffee

1st and 3rd Saturday's each month will be at Gator Motorsport.  
2nd Saturday each month (except May will be Sunday) will be at the IMS Museum.

Gator Motorsport  
3353 West 96th St  
Indianapolis, IN 4626

IMS Museum  
4790 W 16th St  
Indianapolis, IN 46222

### Only In Indiana!





# Studebaker Showroom Banners

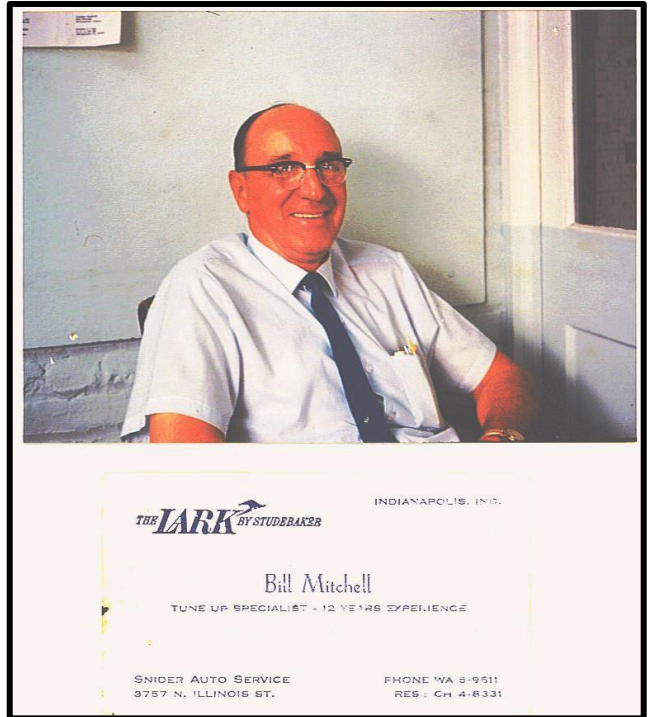
## From Snider Auto Service

Bob Palma

The 1963 Studebaker showroom banners displayed at our January 27 Indy Chapter meeting at The Pit Stop in Brownsburg are not reproductions. Nor are they swap meet refugees with an unknown provenance. Rather, they are original banners with a unique history.

The two banners displayed at The Pit Stop are among a set of four directly from the showroom of Snider Auto Service at Indianapolis' West 38<sup>th</sup> and North Illinois streets, one of the city's authorized Studebaker dealers in 1963. I also have an original banner listing the new Avanti USAC Bonneville record runs. The USAC/Avanti banner has been reproduced for Avanti fans.

My fourth showroom banner is the 1963 Gran Turismo Hawk version, proudly proclaiming it to be, "*America's Popular-Priced Sports Classic.*"



All four had been displayed in the

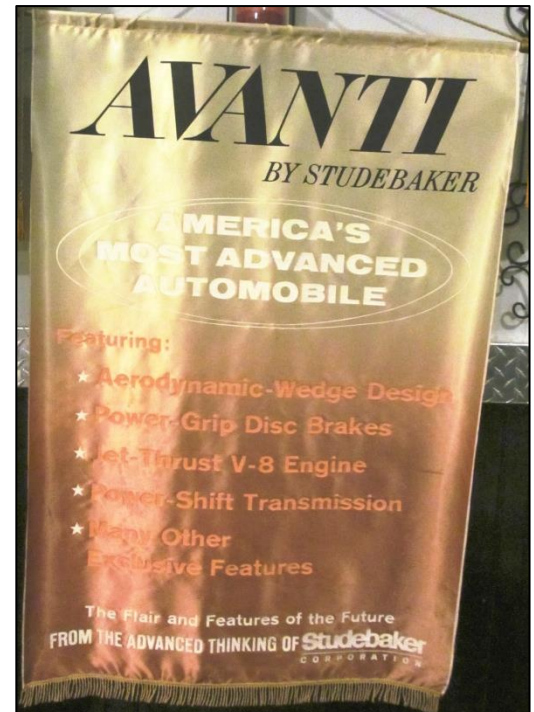
Snider Auto Service showroom during the 1963 model year. At age 17, I used to hang around Snider and became good friends with Sales Manager John Knapp, shown here in his office in 1963. At the end of the 1963 model year, when John was replacing the banners with 1964 versions, he asked if I'd like to have the '63 banners he was taking down! Woo-hoo; he didn't have to ask twice...and I'm sure my Mom was delighted when I brought them home and hung them in my room. Or not.

Between Purdue, bachelorhood, marriage, and "married with children," I've moved six times since acquiring the banners, but have taken them along with each move. All are in fairly good condition for

being 55 years old. I've made sure they were not exposed to direct sunlight and have kept them unrolled, hanging vertically, so as not to become wrinkled.

They are a nice memory of the days spent at Snider drooling over new Studebakers and happy-face press releases from South Bend. When John Knapp was out and about elsewhere in the dealership, he didn't mind my sitting at his desk, nosing through the recent dispatches from South Bend. Can you imagine a 17-year-old youngster being given free reign today in the Sales Manager's office at one of today's mega dealers?

Neither can I. That's why they call 'em, "The good ole' days."





# Drive-In Movies

## Part One: YESTERDAY



**Studebakers and Drive-In Movie Theaters were a match made in Heaven!** I'm sure that many of you reading this article can remember driving a Studebaker and sitting in its large comfortable interior while enjoying the latest Hollywood creation.

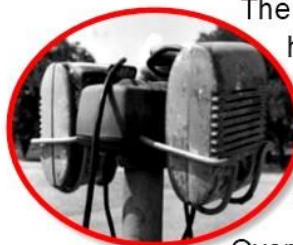
My memories of going to the Drive-In Theater began with me in the back seat and my parents in the front seat. But once I hit the magic age of 15 (and began dating Dave), I moved to the MIDDLE of the front seat...right next to the handsome raven-haired driver of a 1950 black and white Studebaker Champion.



*As shown in this picture, it was not uncommon for youngsters to enjoy both the movie and the dating "action" in the car behind them.*

### Now for a little Drive-In History

The world's first Drive-In Theater was invented in Richard Hollingshead's backyard in the early 1930s. Richard nailed a screen to a tree and used a 1928 Kodak projector on the hood of his car and a radio behind the screen for sound. In 1933, Richard opened his "real" Drive-In Theater in Camden, New Jersey. Admission was 25¢ and the sound was projected via a directional audio system by RCA Victor. This worked great for the people in the cars, but not so good for the Theater's neighbors.



The invention of in-car speakers helped to make Drive-In Theaters more neighbor friendly, and soon thousands of theaters were popping up across the country.

Over the years, there have many stories about people trying to sneak past the Drive-In's ticket booth without paying for a ticket for EVERYONE riding in the car. According to these urban legends, kids would hide in the car's trunk, lay on the floor under a blanket, or sneak in through the bushes and jump into their buddy's car after he was parked. To garner more family business and try to eliminate the teenage sneaking, many theaters started promoting Dollar Nights.



After doing some research, I discovered that South Bend, Indiana was home to at least one Drive-In Movie Theater. It was opened in September 1953



by L. Cochovetry as the Moonlite Outdoor Theatre with a single screen. In 1961, Loews took over operations, upgraded to twin screens and it was renamed the

Chippewa Twin Drive-In. (Located at 500 W. Chippewa Ave.) Car capacity was 600 cars. (Side note: Before it was demolished around 1988, it had switched to showing Adult XXX movies.)

Yes, going to the Drive-In in a Stude was fun. Sadly, over the years, MANY theaters closed. But don't give up hope for another trip to the Drive-In. More to come next month in:

**Drive-In Movies**  
Part Two: TODAY

# Upcoming Events

**Sunday, March 11 – 1:00 – Pitch-in and auction at Studebaker International hosted by Ed Reynolds.** Ed's address is 97 N 150 W, Greenfield. Ed will provide the meat. Bring a favorite side dish and table service. Our very own Bob Palma will start the auction after lunch, so bring an item for the auction, whether automotive related or for fun. **If some volunteers could stay after the auction to help put chairs away it would be much appreciated.**



**Mark these dates on your calendar:**



**April 8 – 1:00 pm** Lunch at Bubba's 33 at 7799 US 31 on the south side of Indy.

**May 4-5 - The 37th Annual Studebaker Indiana Swap Meet**, open car and truck show and car corral at the St. Joseph County 4H Fairgrounds South Bend, IN.

**May 25<sup>th</sup> and 26<sup>th</sup> – Studebaker Nationals and Orphan Car Drags** held in Bean Blossom, Indiana, hosted by Richard and Rose Poe. Don't miss out! All performance and skill levels welcome. Nashville, Indiana, is about 40 miles South of Indianapolis and is a popular vacation destination with entertainment, shopping, camping, and motels close by.



Racing will be Saturday the 26<sup>th</sup> so bring your car to race, or show, and come to beautiful Brown County and enjoy the day with us. There's a snack bar at the track, or bring your own picnic lunch. Also, the night before the race, Friday the 25<sup>th</sup>, we meet at a local restaurant in Nashville at 5:30pm for dinner before an open house at our home for desserts

See more information about this event on line or call Richard Poe at 812-988-2008, or roserichpoe@att.net

**June 23-** Ted Andrews and the AOAI have invited the Indy Studebaker Club to a zone meet at Grissom Air Force Base Museum. See page 6 for more information.

**July –** Luau/pitch-in at Joe and Nancy Bacon's

**August 29 – September 1 –** 2018 International Meet in Seattle/Tacoma,

**Thursday, September 13 –** International Drive Your Studebaker Day

**October 20 -** Brian Logue, new AOAI member, is hosting a tour of his friend's classic car collection in the Bloomington, IN area on Saturday, October 20th, for the AOAI Indiana Chapter. They both have some rare Studebakers. Brian is inviting the SDC Indy Chapter to attend this event too. We'll gather for lunch before touring the classic car collection. It will be a great time and good photo opportunity! More info to come.



# THREE WAY GRISSOM AIR MUSEUM MEET

## JUNE 23, 2018

8:00 AM - For those who want to join us for breakfast we will meet at the Dutch Café across US 31 from the Air Museum.

9:00 AM - We will start placing the cars on the display field and among the airplanes. There may be some time restrictions on the placing around the different airplanes to allow for photography.

1:00 PM - Picnic lunch will start with carry in by chapter members. Meats, drinks and all else will be provided by the Chapters. Details on what the Indy Chapter is to bring will be in later bulletins.

3:00 PM - Guest speaker to be named later.

We will establish a Traveling Trophy Award and it will be called the “*Traveling Hubcap*”. It will be taken home at each Three Way Meet by the Chapter bringing the most Avantis, Packards or Studebakers.



# The Brickyard Bulletin

## Published by the Indy Chapter Studebaker Drivers Club

The Brickyard Bulletin is published monthly. The deadline for summations is the 15<sup>th</sup> of the previous month.

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Crossroads Zone Coordinator: Joanne Hamblin

Regional Manager Indiana: Bob Henning

Updated 12/01/2017

### National SDC Membership

Regular membership dues in the National Studebaker Club are \$24.00 for new members 1<sup>st</sup> year only. Renewals are \$31.00 per year, which includes 12 monthly issues of *Turning Wheels*, the National SDC Magazine. (Other memberships are available.) Application is available upon request or e-mail [studebakerdriverclub.com](mailto:studebakerdriverclub.com).

### Indy Chapter Membership

National SDC membership is a prerequisite. Renewal INDY Chapter dues are \$18.00. Renewals are payable January each year. After March a \$5.00 late fee will be added. Application is available upon request.

# Brickyard Bulletin March, 2018



Andy and Teri Swartz 1962 Lark at  
Grissom Air Force Base July, 2014

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**To:**

