



BRICKYARD BULLETIN



VOL. 45, ISSUE 11 A MONTHLY PUBLICATION OF THE INDY CHAPTER OF THE STUDEBAKER DRIVERS CLUB, NOVEMBER, 2018



Charlie and Becky Griffith hosted the Indy Chapter October 7th meeting. Although the weather was a little warm it didn't stop us from enjoying the big pot of chili that they had fixed for the pitch in lunch. We discussed some new ideas for club meetings next year and also attending a few car shows as a group. Hosting a Fall Zone Meet in 2020 was also talked about. We are exploring some possible locations for hosting such an event.

I am excited to say that we have two new members to the Indy Chapter who joined after they saw our club mentioned on the Facebook site Studebaker Addicts International. Welcome Robert & Cindy Chappell with a 1947 M5 Truck & Dave & Rachael Hornbach with a 1959 Silver Hawk!

November 4th will be our election of officers. The current officers will remain in office unless someone else would like to run for any of the offices. If anyone is interested in running let me know. Hope to see everyone soon!

Nancy Bacon
Indy Chapter President

Joe Bacon and Diane Elmore pose in their "original and unrestored" shirts.



Meeting at the Griffith's October 7, 2018

President, Nancy Bacon, opened the meeting by thanking our hosts, Charlie & Becky Griffith.

VP- Diane Elmore – mentioned that the World of Wheels would like to know if we wanted a "Studebaker Area". This is the first week of February and would be indoors. We will discuss this again in November.

SECRETARY – Sandy Fox – the minutes were in the newsletter.

TREASURER – Tom Flynn – was not here

EDITOR – Becky Griffith – she would still like any articles, pictures, etc. of Studebakers.

ACTIVITIES – Charlie Griffith announced that a committee was meeting Wednesday at Shapiros to discuss car shows we could attend as a club.





10/20 is the tour to Bloomington (see newsletter)

Tom Lawlis mentioned a car show in Avon, IN the next week-end for Breast Cancer.

Andy Swartz mentioned a cruise-in at Edgewood and Madison in front of Beck's Auto.

Mike Baker mentioned that the October 20 tour to Bloomington is a lunch at noon

and a visit to a private car collection.

November 11, the Avanti Club has a Thanksgiving Dinner at his shop in Greenfield.

Nancy brought up the fact that, at the Zone meet in Ohio, it was mentioned that WE haven't held a Zone meet since 2004! We will discuss having one after next year, since the National is in Ohio next year.



Mike Baker has offered to help secure hotel rooms.

We have gotten a couple of new, or possibly new, members from the FB page, Studebaker Addicts National.

Andy made a motion to adjourn at 2:20 pm. Submitted by Sandy Fox, Secretary

SDC and AOAI Outing in Bloomington October 20, 2018

Eleven SDC members joined with the AOAI Club on a beautiful day in Bloomington to enjoy lunch at the Scenic View Restaurant and then tour the auto collection of Tom Martin. Many thanks to Brian Logue for arranging the event.

Gary and Marilyn Kandel and their 1930 Twin Coach milk truck made by the Delivery Company.





New SDC members, Beth and Dave Doran with Danny Taylor (center)



Tom Martin (L) and Brian Logue standing in front of Tom's 1964 Lark R2 with only 4,200 miles on the odometer.



Can you spot the Studebaker sign?



Those growing up around Central Indiana might recognize these bumper cars from Riverside Amusement Park.



They found the pin ball machines!



Tom Martin told me that he's been collecting for over 40 years.

Welcome New Members

Dave & Beth Doran
2717 E 75 N
Lebanon, IN 46052
765-891-2671
daveldoran@hotmail.com

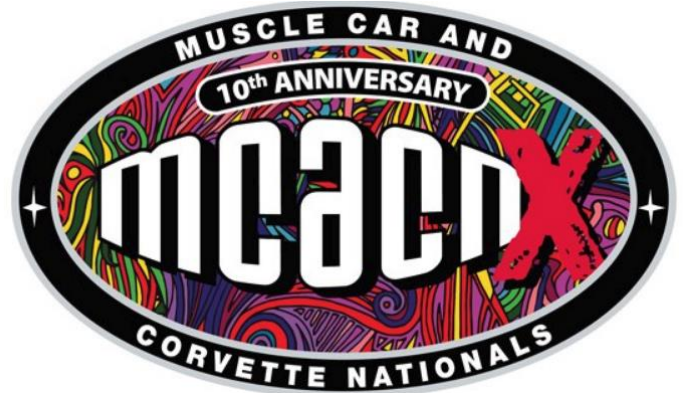
Robert L. & Cindy Chappell
50 Highland Drive
Mooreville, IN 46158
317-650-4042
robertchappell@att.net

David & Rachael Hornbach
12161 County Line Road
Brookville, IN 47012
8182-528-8269
hornbach001@yahoo.com

1855 E27 C2 1 1/2 ton Truck

1947 M5 Truck

1059 Silver Hawk



Congratulations to **Ted Harbit** whose 1961 "Super" Lark and 1961 car hauler will be on display in the show lobby at the 10th

Anniversary Muscle Car and Corvette Nationals. An expected crowd of over 20,000 will be walking past Ted's vehicles. The event is November 17 and 18 at the Donald E. Stephens Convention Center in Rosemont, Illinois. Go to the Muscle Car website www.MCACN.com if you're interested in attending.



I purchased this 1927 Studebaker Big 6 Commander in Herman, Missouri in 1991. It had 38,000 original miles and no rust or wood damage. It is a frame off restoration. David Neitzel helped with the mechanics. I am the third owner.

Steve Schott

Steve has been doing some Fall cleaning and has the following items for sale:

- 289 Engine and transmission
- 1953 hood ornament nos
- 1953 spot lite with mirror nos
- 1953 hub caps and trim rings
- "other stuff"

Contact Steve Schott at 317-402-0501

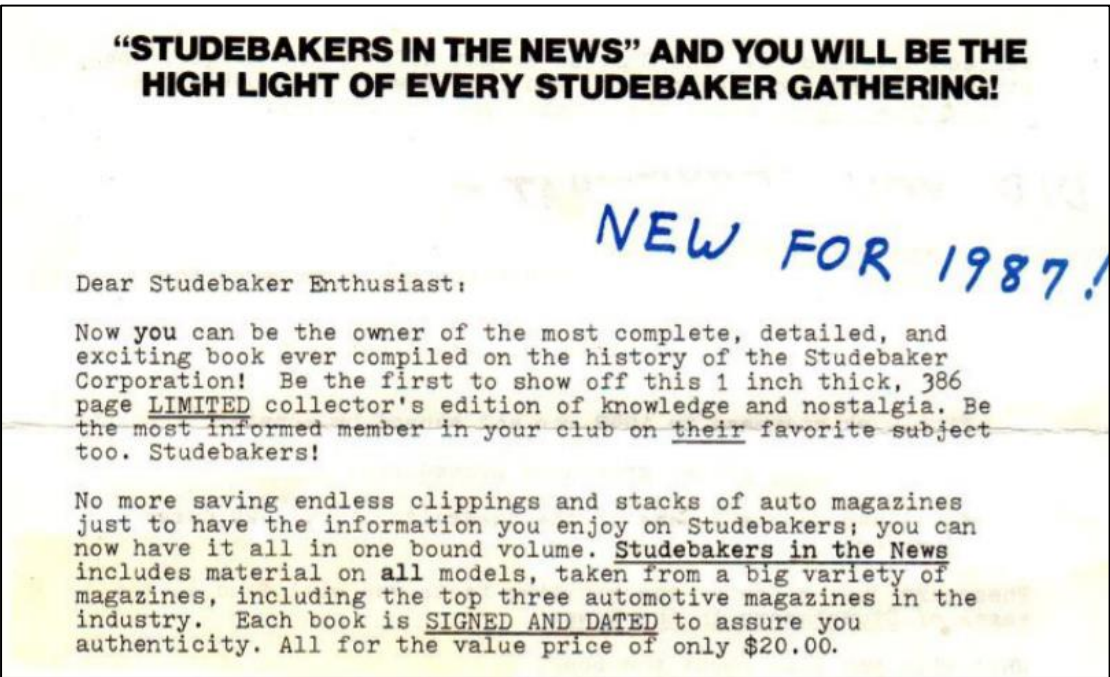
I have items that may be of interest to your club members. The 1986 book "Studebakers in the News", original condition books. I have about 30 left. Also the "Big Book of Studebaker Fun" game book.

If you think members may be interested, here is the information: Studebakers In The News, 1986, box of original books found. Book is compilation of articles from 1902 through 1983. Hundreds of articles and photos, 386 pages. Mint condition.

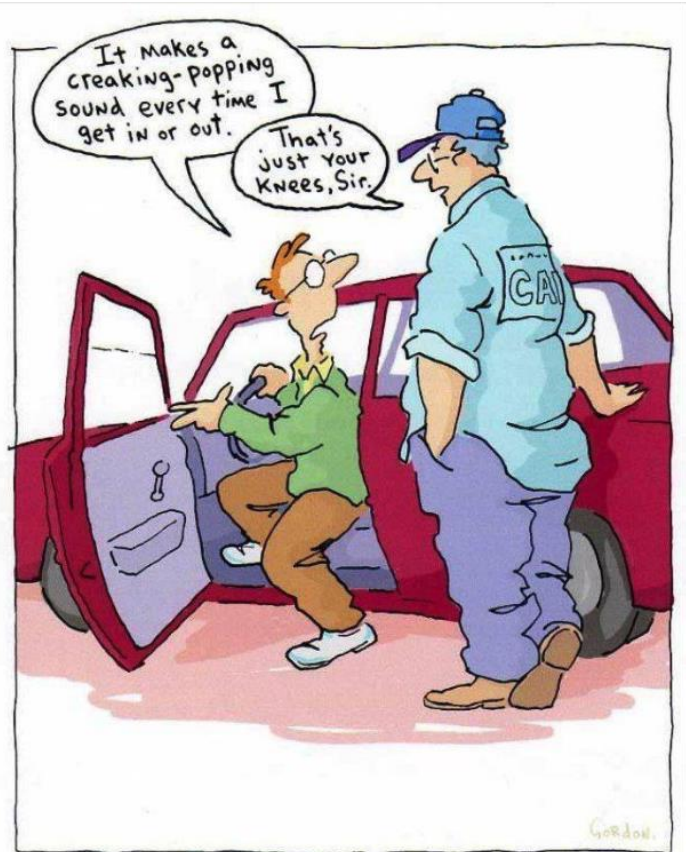
See all the details at:
www.mdscherer.com/books

I was also able to find an original 1987 vintage mail ad !
I have attached a .pdf file of the ad which may be printed out or viewed.

Michael D. Scherer



Sample of the mail ad.



Note the push button handles





The Christmas Gift Club

In 1930, Studebaker Corporation initiated an end-of-the-year incentive program for ALL of its car salesmen. Just when the United States was struggling through the Great Depression, Studebaker came up with a WIN-WIN plan to sell more cars...and to help their salesmen provide their families with a Merry Christmas.

We don't have space to showcase all of the 398 items that were offered in the Christmas Gift Club catalog, but the page shown below gives an idea of the quality and scope of the offerings.

Side Note: In 1930, my newlywed parents lived in South Bend, IN. I'm hoping someone they knew was able to benefit from the Christmas Gift Club and enjoyed a happy holiday...thanks to the Studebaker Corporation!



CHRISTMAS! To the children it means Santa Claus and gifts. To you, it may mean extra expenses for presents. But it needn't!

For Studebaker now comes forward with a generous plan which offers a complete solution to your Christmas gift bill. The factory will supply gifts for you, for your wife, for your family—all without expense to you—if you will simply put forth extra effort in selling Studebaker cars during the next 81 days.

THE PLAN is the Studebaker Salesman's Christmas Gift Club, and here is how it will work:

All new Studebaker passenger cars you deliver to retail purchasers from September 11 to November 30, 1930, inclusive, will entitle you to Christmas gift points. For every new President or Commander model you deliver, you will receive 2500 points credit; for every Dictator Eight or Studebaker Six, you are entitled to 500 points credit.

THE POINTS awarded to you may be used in obtaining valuable gifts—clothing, furniture, jewelry, household items, toys, sporting goods—398 articles to select from as illustrated in the pages of this book. The gifts you select—according to the points you have—will be shipped before Christmas, prepaid, to any address you designate, and without cost to you!

GIFTS FOR YOU — YOUR FAMILY — YOUR FRIENDS



No. 938. Simmons Ace Box Spring and Beauty Rest Mattress in blue, rose, orchid or green colored ticking and pillows to match. Furnished in 46", 40", 36", or 33" size. Specify size and color desired when ordering, and whether for metal or wood bed, slat or side rail bed, and whether low foot or straight end bed—29960 points.

No. 938-A. Simmons Beauty Rest Mattress only in any of the above sizes or colors—14445 points.

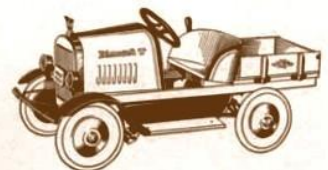
No. 938-B. Simmons Ace Box Springs in any of the above sizes or colors—15515 points.

No. 938-C. Simmons Princess Pillows as furnished above, made with goose and duck feathers and weighing 6½ lbs. a pair. Size 22"x26"—5618 points.

No. 938-D. Simmons Queen All Down Pillows weighing 4 lbs. a pair. Size 22"x28". Covered in any of the above tickings—9095 points.



No. 430. Teal Wagon. Mahogany and gum, or walnut and gum. Size 16"x26"x29" high; open 26"x43". Specify finish desired when ordering—10085 points.



No. S-820. DeLuxe Dump Truck. Length overall 50", wheelbase 31". Sides of box removable and platform is raised by moving lever at side. Color is red, trimmed in green and yellow. Completely equipped with horn, glass headlamps, winged motometer and other features of a real automobile—6688 points.



No. 2448. The Frontenac—Illinois—Men's newest 12/0 Rectangular Wrist Watch with flexible metal band. The band and watch are a matched unit and form a handsome combination. Both case and band are of 14 kt. filled white gold—18607 points.



No. 666. Brown Tarpon Grain Cowhide Wardrobe Hat Box in 18" size with silk lining. Matches other Brown Tarpon luggage—11770 points.



No. S-1125. 34-Piece Mirror Tray, Community Silver Set. Service for eight, knives are hollow handle DeLuxe stainless steel. This may be had in any standard Community Pattern—14702 points.

No. S-1125-A. Same as above—50 piece service for twelve—21694 points.

National SDC Membership Application

Regular membership dues in **The National Studebaker Club** are **\$24.00** for new members **1st year only**.

Renewals are \$31.00 per year, which includes 12 monthly issues of *Turning Wheels*, the National SDC Magazine. (Other memberships are available.)

Mail application and check to:

Or email: studebakerdriversclub.com for information

The Studebaker Drivers Club, Inc.

P.O. Box 1715

Maple Grove, MN 55311-6715

Or

Call 763-420-7829 to use Visa or Mastercard

Or fax application with credit card to 763-420-7849

Name: _____ Spouse _____

Address: _____ Year _____ Model _____ Body Style _____

City _____ St _____ Zip _____

Phone: _____ E-Mail _____

Birth Date(s): _____

Month/Day

Add another sheet if needed.

Indy Chapter Membership Application

National SDC membership is a prerequisite. Renewal INDY Chapter dues are \$18.00. Renewals are payable January each year (after March, a \$5.00 late fee applies). Mail application and check to:

Tom Flynn, Indy SDC Treasurer

4531 S CR 500 E

Plainfield, IN 46168

Name: _____ Spouse _____

Address: _____ Year _____ Model _____ Body Style _____

City _____ St _____ Zip _____

Phone: _____ E-Mail _____

Birth Date(s): _____

Month/Day

Add another sheet if needed

Upcoming Events

Sunday, November 4 – 1:00 p.m. – Scott and Peggy Jones are hosting a pitch-in at the Jubilee Lodge at 39 South Front Street in Whiteland, In. Fried chicken, water and iced tea will be provided. Bring your table service and a side dish.



Mark these dates on your calendar:



Sunday, November 11: at 1:00 p.m. - Mike Baker's Avanti Restoration & Service Inc, annual Thanksgiving meal & Indiana Chapter Business Meeting, 4193 E US 40, Greenfield, IN 46140. Phone: 317-498-2288. Main entrée, water, soda, coffee, tableware will be provided. Members should bring their favorite side dish or dessert to share. Please RSVP to Mike by 10/31 if you are going to attend: mikebaker@aoai.org

Saturday, December 15 at 1:00 p.m. – Once again it is time to gather and celebrate the Christmas holiday with our friends from the Studebaker Club.

Again this year we will meet at the **GREEN STREET PUB, located at 911 N. Green St., Brownsburg, Ind.** They give us a **private room, and we can order from their menu.** The food and service here has been very good in the past.



There will be **NO gift exchange** this year; instead we will do something different. Becky has some ideas for something fun to do, so be sure to come and see what she has in mind.

Please let me know if you are coming and how many in your party, either by phone or email.

Berniece Snider
765-341-1010
msnider33@comcast.net

Saturday, January 26, 2019 at 1:00 p.m. – The Pit Stop in Brownsburg.

2019 – Studebaker International in Mansfield, Ohio.

The Brickyard Bulletin

Published by the Indy Chapter Studebaker Drivers Club

The Brickyard Bulletin is published monthly. The deadline for summations is the 15th of the previous month.

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In addition

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Facebook: Larry Hopkins at Studebakers in Indy or <https://www.facebook.com/groups/634984973222050/>

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V. President: Don Cox at don@yahoo.com

Secretary: Nita Ketchum at niketchum@aol.com

Treasurer: Jane Stinson at jestinson@aol.com

National Board of Directors

Crossroads Zone National Board Director: Bob Henning at rhnn15090@aol.com

Crossroads Zone Coordinator: Joanne Hamblin

Regional Manager Indiana: Bob Henning

Updated 12/01/2017

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Brickyard Bulletin November, 2018



Danny Taylor's 1955 President Speedster at the Scenic View Restaurant near Bloomington

Indy Chapter SDC
Becky Griffith, Editor
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Indianapolis, IN 46239

To:

