



BRICKYARD BULLETIN



VOL. 46, ISSUE 3 A MONTHLY PUBLICATION OF THE INDY CHAPTER OF THE STUDEBAKER DRIVERS CLUB, MARCH, 2019

During the cold dreary winter months it is nice to get together with our Studebaker friends and share our plans for the upcoming car showing season. The January meeting we met at Pit Stop BBQ which has become tradition the past few years and February's meeting we gathered at O'Reilly's Irish Pub. After being cooped up in our homes during the winter it is obvious that we all enjoy visiting and catching up with each other. I would like to welcome the NEW members we have had join us at the last couple of meetings! Studebaker Facebook Groups and the SDC Forum are where new members have been recruited from lately. It's a social network high tech world!

In the January issue of Turning Wheels or the SDC web site is the information about the International meet in Mansfield, Oh. Sept. 11-14. There is no official meet hotel but if you want a room close to the show and events it would be best to look into it now. Spring and car show season is just around the corner! Time to start thinking about all the Studebaker events and fun we will have with our cars and friends!



Nancy Bacon
President, Indy Chapter

Meeting at Pit Stop BBQ Saturday, January 26

Approximately 30 people attended at the Pit Stop. President Nancy Bacon called the meeting to order and recognized our guests and a returning member Darlene Williams who has a 59 Lark.

Mike Dean from Hope heritage Days provided insight into their festival planned for Sept. 27, 28, 29 and invited us for all three days. Based on a vote the club will participate.

Officer Reports:

Tom Flynn reported 31 paid memberships, approx. \$7300 in the bank. He also said it was time to renew our sponsorship of the museum cars. By a vote the club voted to renew the sponsorships.

Nancy noted the info on the National was in the last *Turning Wheels*. She reported she had made reservations at a Hampton Inn which is closest to the convention site. A Fairfield Inn is also close. Both are within walking distance of shopping and restaurants. Some hotels are as far away as 30 miles.





Bob Palma proposed we sponsor a class trophy for \$250 at Concours D'elegance at Chopshaholm. The club voted to approve this sponsorship. See page 4. Bob also gave us the answers to a quiz he distributed earlier and awarded prizes to the five best scores with Tom Lawlis having the highest score. The meeting was adjourned at 2:40.

Submitted by
secretary helper,
Bob Fox



January's meeting photographer, Larry Hopkins with fiancée, Nancy. Thanks Larry

Meeting at O'Reilly's Irish Bar and Restaruant Sunday, February 17

Approximately 30 people attended the meeting at O'Reilly's Pub. President, Nancy Bacon, called the meeting to order and thanked Marvin & Berniece Snyder for this event. She also thanked all of us who attended.

Officers Reports: Diane Elmore – VP – not present.

Tom Flynn – Treasurer – not present.

Sandy Fox – Secretary – present, had nothing to report

Becky Griffith – Editor – present, had nothing to report

Charlie Griffith – Activities – March 10 will be a pitch in and auction. Larry and Sue Kennedy will be in charge and more will be in the March newsletter.

April 20 is a trip to the Oakdale Dam – Bob Fox





Guest Andy Ebbert with daughter Abby and wife Shantelle. Andy recently purchased a 1929 Dictator VI



We can now get license plates with the Studebaker Museum emblem on them.

Guests: Andy, Chantel and Abby Ebbert from Shirley, IN Just bought a Studebaker Dictator 6.

Annette Wheatcraft, Nancy's sister, officially joined the club. (She needs a little red convertible!) Another new member attending the meeting was Rob Chappell of McCordsville, IN.



New members, Rob Chappell (L) and Annette Wheatcraft (R) with Nancy Bacon and Dennis Rumley.

The only OLD and NEW business is the Hope Heritage Days Sept. 27-29. See page 5.

Meeting Adjourned.

Danny and Karen Taylor (L) won the 50/50 of \$38.00.

Submitted by Sandy Fox, Secretary



March 10 Studebaker Meeting and Auction



Larry and Sue Kennedy will host a joint Winter Meet with the Indy Chapter of the Studebaker Drivers Club and the Southern Indiana/Kentucky Chapter of the Hudson Club on **Sunday, March 10, 2019 at 1:00 PM**. This joint meet will be held at the Franklin Township Civic League, 8822 Southeastern Avenue, Indianapolis, IN 46239 (located two houses beyond the Ordinary in downtown Wanamaker). **Hosts will provide a meat dish, water, coffee and iced tea. Bring your place settings and a dish or dessert to share.** This facility is handicapped accessible and has a handicapped restroom, but no kitchen facilities. There are lots of electrical outlets for crockpots and plenty of parking spaces. If you have questions, contact Larry Kennedy at 317-862-2020.

We will also be holding our annual auction so bring a goodie Studebaker related or not to help with our annual fundraiser.

2019 Renewal

Membership renewals are due now. If you are not certain of your membership status, contact Tom Flynn at [Tom and trudy@yahoo.com](mailto:Tom_and_trudy@yahoo.com). He will advise you of your current standing. An application is available in past issues of the *Brickyard* or contact me at becinin@msn.com for a copy.





CONCOURS D'ELEGANCE
AT COPSHAHOLM

201 CHAPIN STREET
SOUTH BEND, IN 46601

CONCOURSATCOPSHAHOLM.ORG
(574) 235-9714 / (888)-391-5600

February 7, 2019

Indy Chapter, Studebaker Drivers Club
c/o Mr. Bob Palma
309 S. Jefferson St.
Brownsburg, IN 46112-1308

Dear Indy Chapter, Studebaker Drivers Club:

Thank you for your support of the second annual Concours d'Elegance at Copshaholm presented by The Collection by Jack Boyd Smith Jr. and LaVine Restorations. Your gift of \$250 has underwritten the trophy for the class, *Hail to the Chief: Studebaker Presidents*.

Because of your support, this event will continue to grow into one of the Midwest's signature automotive gatherings. Event proceeds allow the Museum to continue sparking the imagination and igniting interest in the automobile.

We look forward to seeing you on July 13!

Sincerely,

Patrick Slebonick
Executive Chairman

Thanks for the confirmation, Marie.

Since some people attending the Concours may not know what SDC stands for, we'd prefer that the citation read:

Trophy Sponsorship: Indy Chapter, Studebaker Drivers Club.
(Remember; **no** apostrophe **anywhere** in Studebaker Drivers Club.)

Thanks again. Bob Palma



HOPE, INDIANA

HERITAGE DAYS

52ND ANNUAL

SEPTEMBER 27, 28, & 29

Dear Studebaker International,

The Board of Directors for the Festival & Bandstand Division would like to welcome you to be a partner in the upcoming Hope Heritage Days festival, our town's celebration of the rich, early American history and quality of life in the spirit and values of its founding fathers.

As a gift to the newly relocated Studebaker International team to the town of Hope, we have committed to bring a special exhibit provided by the Indiana Historical Society called "History On Wheels". Their custom trailer provides nearly 1,000 square feet of indoor space and allows guests to take a ride through the state's far-reaching and personal connections to the auto industry.

The exhibit touches on the history of more than 100 Indiana automakers and manufacturers, such as Cord, Duesenberg and *Studebaker*, and delves into the lives of Hoosier innovators and inventors.

To provide some background about our event, each year over 30,000 visitors pour into the historic town square during the two and a half days to enjoy live music, wonderfully prepared food by our local non-profit organizations, more than 90 craft vendors, historic reenactments, and other special events.

The nearly perfect weather during the 2018 festival rewarded our efforts by producing the most attended festival in memory. The food vendors saw over \$150K in sales and our local restaurants and downtown businesses experienced record totals. The Saturday night concert was most attended entertainment event with over 1200 on hand.

The Friday night gospel concert at Hauser High School and the bandstand concert events on the town square were major successes, and the Sunday afternoon parade and fly over continued to be the largest single day draw in the county with thousands in attendance.

Our promotional efforts greatly benefited our sponsors and participants due to our excellent relationship with regional radio stations and newspapers. We also employ digital media in order to provide comprehensive coverage of our event with our Facebook page having almost 5,000 followers.

The Festival Division is also a part of a parent organization, Heritage of Hope Inc., which includes our local digital newspaper, HSJ Online, the area Art Guild, and the Hope MainStreet group. These other organizations provide a support network for our festival that is as invaluable as it is unique. We also work closely with the Yellow Trail Museum and their board to provide the two-day Pioneer Village and other educational, history-focused events.

In the past, a large car show was held on Saturday with many participants remaining in the area to take part in the Sunday parade. We envision a role for Studebaker International and Studebaker car clubs to help create a first-class automotive event that will benefit each of us in 2019 and beyond.

We look forward to hearing from you soon.

Sincerely,

Michael Dean, CEO of HOH Inc.

Welcome New Members

Jim Lime
5065 N. Frontage Rd.
Fairland, In 46126
317-395-6334
jim@studebaker-intl.com



Corey Lime
Lyndsay Zimmerman
4996 W. 600 N.
Fairland, In 46126
317-395-6563
corey@studebaker-intl.com

Darlene Williams
369 Euclid Avenue
Greenwood, In 4614
810-252-6315
darlenecwilliams@gmail.com
1969 Lark

Annette Wheatcraft
2697 S. Old Us 31
Franklin, In 46131
317-727-2455
awheatcraft5772@aol.com

Max & Nikie Starkey
1635 W. Old Stone Road
Peru, IN 46970
765-473-6344
mnstarkey@comcast.net
1989 Avanti Coupe

Don't miss the nice article about Studebaker International in Hope, In in this month's *Turning Wheels* on page 22.

Copied this article from the *South Bend Tribune*:

Studebaker cars and trucks haven't been made in Indiana in 56 years, but starting Jan. 1 Hoosiers can purchase special "Studebaker" license plates for their vehicles.

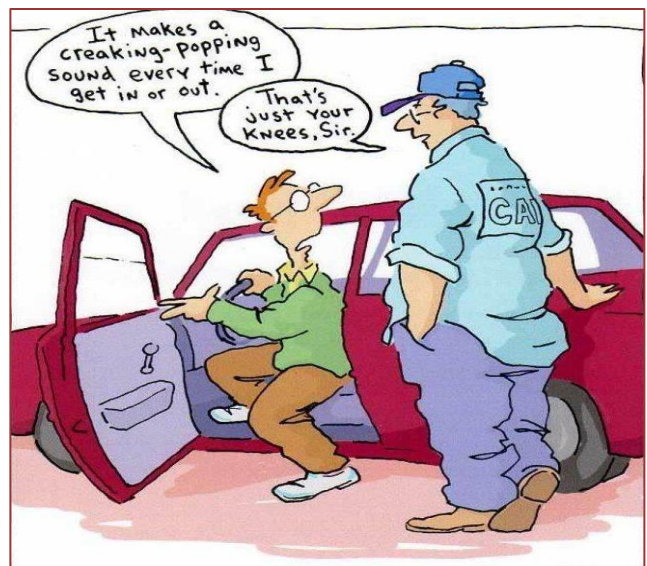
The design features the iconic Studebaker "red-ball" logo and says "Studebaker Museum" in white on a navy blue background along the bottom edge.



It's the first time a specialty plate has been offered that highlights Studebaker National Museum of South Bend.

Most of Indiana's specialty license plates cost an extra \$40. The museum will receive \$25 from each "Studebaker" plate sold.

For more information about ordering a Studebaker license plate, see www.in.gov.bmv or visit an Indiana Bureau of Motor Vehicles location.





Blast from the Past

In the 1950s homemakers across our land discovered the wonderful decorating possibilities of decals. I remember that my mother, along with tons of other ladies, used decals to brighten their homes. The printed designs were affixed to cabinet doors, mirrors, windows, furniture, etc. It was quite the rage!

But, here's the \$64,000 question...have you ever seen a car decorated with the scotch plaid decals shown in the advertisement below? Yes, ladies and gentlemen, you could order a CAR-D-CAL from Newhouse Automotive Industries in California. Kits were available for as little as \$9.95...including the postage!



Today, many people put decals on their car's rear window. These decals depict their family members, their pets, their sports affiliations, and often their political views. Custom advertising decals can be purchased for our business vehicles and we can even wrap a whole car, i.e. NASCAR.

However, I repeat my original question: Have any of you ever actually seen a car with this plaid embellishment?

INTERACTIVE ACTIVITY

Do you know anything about the CAR-D-CALS shown in this sales ad? Might you, perhaps, have a picture of a car sporting plaid or polka dots? Have you ever viewed anything like this at a Studebaker International Meet? If so, please contact me at:

delmore44@hotmail.com
or send a text to
317-607-3785

As a registered Pollyanna, I want to believe that 60 some years ago, somewhere in the USA, someone purchased one of these kits to dress-up their Studebaker Scotsman.



BOING-G-G-G!

FASHION-PLATE YOUR CAR WITH
THESE GIANT DECALS IN
AUTHENTIC SCOTCH PLAIDS!



"CAR-D-CAL" is the *very latest* automotive sensation—straight from the nation's custom car capital... rich, vivid, four-color *Tartan Plaids* or saucy *Polka-Dots* that add a bit of **WOW!** to any car—stock, custom, or sports. Easy to apply... just follow simple directions. Choose from dozens of illustrated style suggestions furnished with each kit, or work out your own custom ideas. Will not injure car paint. Washes off easily with Aviation gasoline... change color or plaid areas whenever you like. Make yours the best dressed car in town—send for your Giant Decal Kit *today*.

 <small>A Styling Sensation</small>	 <small>Easy to apply</small>
 <small>Fine for fenders</small>	 <small>Rich Color Contrasts</small>
 <small>Makes Smart Interiors</small>	 <small>CRAZY for Station-Wagons</small>

Each plaid is a combination of four colors, with red, or green, dominant. Specify which dominant color you prefer.
DEALERS: Write on your letterhead for information.



Newhouse
AUTOMOTIVE INDUSTRIES
WE SHIP ALL OVER THE WORLD

5805 E. BEVERLY BLVD., DEPT. 182
LOS ANGELES 22, CALIFORNIA

1954

Newhouse Automotive Industries, 5805 E. Beverly Blvd., Dept. 182, Los Angeles 22, California
Gentlemen: Please rush my Giant Decal Kit today.

Kit A (9.95) Red Green
 Kit B (19.95) Red Green
 Kit C (9.95) Red Green Yellow White
 Cash enclosed; ship prepaid
 \$3 deposit enc.; ship C.O.D.

Name _____
Address _____
City _____ Zone _____
State _____

Upcoming Events

Sunday, March 10 – 1:00 p.m. – Pitch-in and Auction in Wanamaker hosted by Larry and Sue Kennedy. See page 3 for details. Bob Palma will once again be the auctioneer.



Mark Your Calendar:



April 20 – Oakdale Dam Inn in Monticello, In. We will leave from the Hardee's at 1630 E Main St, Plainfield IN at 9:00 AM. Bob and Sandy Fox will guide the club on a 90 mile tour to the "**Best Catfish by a Dam Site**". We plan to eat at noon.



May 24 – Night before the Drags Dinner. More information to come.

May 25 – Studebaker Nationals and Orphan Car Drags in Bean Blossom, In., hosted by Richard and Rose Poe. Gates open at 9:00 am. There is a snack bar at the track, or bring your own picnic lunch.

June – Johnson's BBQ Shack at 82 S. Baldwin St. in Bargersville. We made this trip last year on *Drive Your Studebaker Day*, however, the rain was so intense there were only about 10 members that attended. But they loved the food and a few have asked that we return. We can sit outside or there is a private room. More to come.

July – Bacon's Annual Luau

August – Open. Any ideas?

September 11-14 – Studebaker International in Mansfield, Ohio. Refer to *Turning Wheels* for details.

September 14 – International Drive Your Studebaker Day

September 27 – 29 – Hope, Indiana's Heritage Day. See page 4 for details. By participating in this event **we show support for the new owners of Studebaker International** that have recently moved to Hope.

October – Open. Any ideas?

Sunday, November 10 – 1:00 p.m. Thanksgiving Dinner pitch-in hosted by Mike, Yvonne and Lincoln Baker at Mike's shop in Greenfield.

The Brickyard Bulletin

Published by the Indy Chapter Studebaker Drivers Club

The Brickyard Bulletin is published monthly. The deadline for summations is the 15th of the previous month.

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Secretary: Sandy Fox, 7956 Oak Hill Dr., Plainfield, IN 46268, at bsfox@att.net or 317-839-4361

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Facebook: Larry Hopkins at Studebakers in Indy or <https://www.facebook.com/groups/634984973222050/>

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V. President: Don Cox at don@yahoo.com

Secretary: Nita Ketchum at niketchum@aol.com

Treasurer: Jane Stinson at jestinson@aol.com

National Board of Directors

Crossroads Zone National Board Director: Bob Henning at rhnn15090@aol.com

Crossroads Zone Coordinator: Joanne Hamblin

Regional Manager Indiana: Bob Henning

Updated 12/01/2017

National SDC Membership

Regular membership dues in the National Studebaker Club are \$24.00 for new members 1st year only. Renewals are \$31.00 per year, which includes 12 monthly issues of *Turning Wheels*, the National SDC Magazine. (Other memberships are available.) Application is available upon request or e-mail studebakerdriverclub.com.

Indy Chapter Membership

National SDC membership is a prerequisite. Renewal INDY Chapter dues are \$18.00. Renewals are payable January each year. After March a \$5.00 late fee will be added. Application is available upon request.

Brickyard Bulletin March, 2019



Charlie Griffith's 1927 Dictator

Indy Chapter SDC
Becky Griffith, Editor
1526 S. Hunter Rd
Indianapolis, IN 46239

To:

