



BRICKYARD BULLETIN



VOL. 46, ISSUE 11 A MONTHLY PUBLICATION OF THE INDY CHAPTER OF THE STUDEBAKER DRIVERS CLUB, NOVEMBER, 2019

It's official! At the October Indy Chapter meeting Joe Bacon presented a proposal to the membership to host the Studebaker International Meet in 2021. We had learned at this year's meet that no one had volunteered to host an International meet after next year's meet in Chattanooga, Tn. Upon returning home Joe and I visited the Marion County fairgrounds to see if the facility was available in September of 2021. We also checked on motel availability nearby. With positive comments from a few members and the facilities on a temporary hold we submitted a proposal quickly to the SDC Board and International Meet Committee, contingent on our Chapters approval. The members in attendance as well as several via email all agreed that we collectively wanted to host the 2021 International Meet in Indianapolis. Our next step was contacting Denny Foust (the current SDC International Meet Chairman) with the news of our commitment; Denny assured me approval at the national level will be coming in a few days. September 8-11 2021 are the dates chosen, so now the work/fun begins.

Starting with our Thanksgiving meeting November 10 we will be establishing the chair people as well as team leaders, as we need volunteers for the following: Chairman, Vice Chairman and a Treasurer. Team leaders needed at this time are Swap Meet, Hospitality, Gate/parking, Registration, Activities, Advertising, SDC Meetings, and maybe more. This will be the third International meet hosted by the Indy Chapter, with our strength collectively we can make it one to remember! Please feel free to contact me via phone or email before the meeting on November 10th to volunteer.

The annual Indy Chapter elections will also be at the November 10th meeting if anyone would like to volunteer to run for office.

Again, Thank You! The strength of any club is determined by membership participation, Indy Chapter members stepped forward. See you soon.

Nancy Bacon
Indy Chapter President

SDC Luncheon at Logan's Saturday, October 19, 2019

Approximately 24 people attended this meeting at Logan's in Greenwood.
President, Nancy Bacon, opened the meeting at 2:00 p.m.

Officer Reports: Diane Elmore, VP – not present
Tom Flynn – Treasurer – not present
Sandy Fox – Secretary – present but nothing to report
Becky Griffith – Editor – present but nothing to report
Charlie Griffith – Activities – present with stuff to report

New Business: Nancy reported that at the National, in Mansfield, OH, it was reported that there is not a place listed, as yet, for a National in 2021. Joe and Nancy have done a lot of research on places in the Indianapolis area to have such a meet. Joe suggested the Marion Co. Fairgrounds, which is very similar to the fairgrounds where the Mansfield National was held. There was a lot of discussion on things we could do, etc. if

we hosted it. The Studebaker National group has to approve who has the National. Our local club voted to offer to host the National in 2021. It passed. I think it was decided that Joe Bacon should chair this event.

Activities: November is at Mike Baker's in Greenfield – Thanksgiving pitch in

December is at Green St. Pub in Brownsburg

January will be at Pit Stop in Brownsburg

February is OPEN

March will be at the Franklin Township Civic League in Wanamaker

Nancy said that the Studebaker Club has gotten several new members from attending the car show at Hope, IN

Meeting adjourned at 2:40 p.m.

Tom Lawlis won the 50/50.



50/50 winner Tom Lawlis and Susan Easterday

Minutes by Secretary Sandy Fox



Photos by Larry Hopkins

Welcome New Members

Jeffrey & Patty Studebaker

PO Box 132
St. Joe, IN 46785
260-920-8269

jstudebaker32666@aol.com
oldmomakat47@aol.com

1949 2R5-12 Pickup
1960 Lark 4-door

Myles Trusty

110 Dunn Drive
Mooresville, IN 46158
317-483-3039



John & Karen Phillips

6803 North Henderson Ford Rd
Mooresville, IN 46158
317-831-2559
horddoctor@aol.com

1948 M15 PU
1953 Commander Coupe
1963 Avanti

SDC member, **Dave Elmore**, recently had surgery on his back. I understand that it could be a long recovery. **Richard Poe** is also battling illness and I have gotten word that **Larry Hopkins** is having surgery due to prostate cancer.

Please keep Dave, Richard and Larry in your thoughts and prayers and let's hope they're back at the meetings real soon.

How do you confuse a Studebaker with a T-Bird?

Danny Taylor

This post is for the dozens of people who have asked if my Studebaker is a Thunderbird. Three in one day at a car show!! NO - it is not a Thunderbird, it is a Studebaker!! But I can see why some may think it is a T-Bird. See the photos of my '55 Studie next to a '57T-Bird.

Also, here is a funny little story about my "TBird". While driving the Studie to Miami Beach, Florida a couple of years ago I stopped for gas one early morning on the Dixie Hwy in Tifton, Georgia at a not so nice Citgo gas station. As I pulled up, three old men were standing next to a beat up old pickup truck, drinking coffee and smoking cigars - probably had a little "juice" in their coffee. As they see my car and start to approach it:

Guy 1 - "Hey boys - look at that neat old Chevy"

Guy 2 - "You Dumbaxx - that's a Thunderbird"

They are now at the front of the car and

Guy 3 - as he runs his finger across the nameplate on the front - "Sez right here boyz, it's a Stoodie-Baker" !!

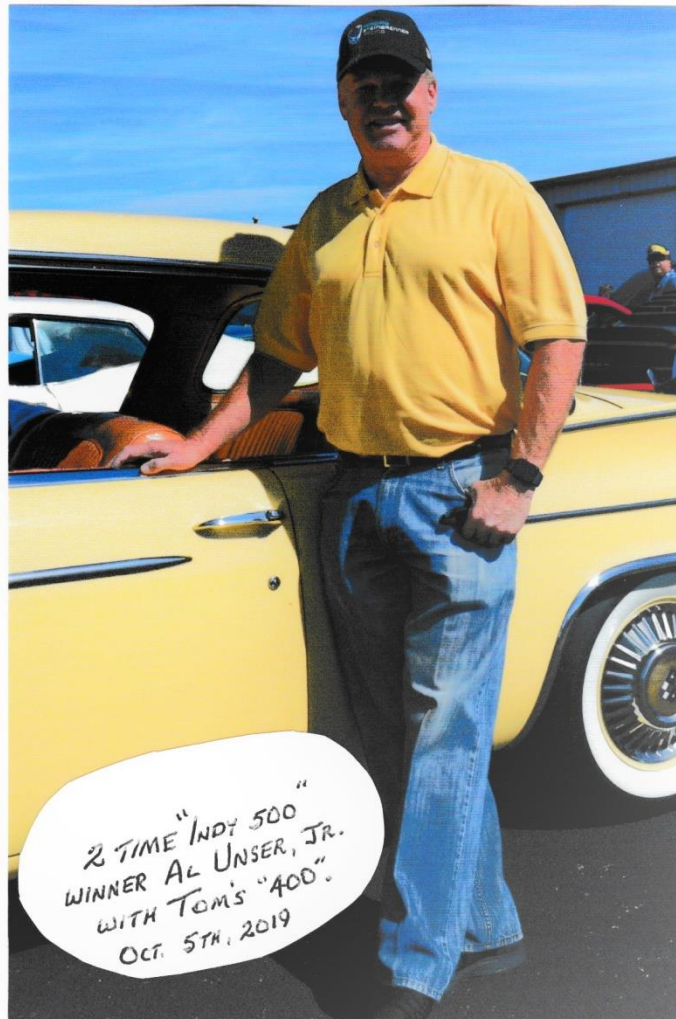


Our own SDC member, Tom Lawlis wins another award with his 1957 Golden Hawk



RACING CELEBRITY JUDGE AL UNSER, JR. CHOSE THE 1957 STUDEBAKER GOLDEN HAWK "400" OF INDY CHAPTER MEMBER TOM LAWLIS AS HIS WINNING CHOICE AT THE RECENT BILL SIMPSON COMMUNITY DAY CAR SHOW IN BROWNSBURG, IN, A FUNDRAISER TO BENEFIT PARKINSONS DISEASE. BILL SIMPSON IS A FAMOUS PIONEER IN RACING SAFETY AND PRODUCT DEVELOPMENT SINCE 1958.

NICE SHOW, 70 ENTRIES BUT ONLY 1 STUDEBAKER.



Barbara, the Studebaker

By Larry and Sue Kennedy

Barbara is a 1950 Studebaker Land Cruiser, a Bullet Nose. She has a 246 cubic inch engine with standard shift and Overdrive. She is mostly original paint. On drive your Studebaker day, September 14, she was in Kaitlyn Hart and Kyle Wahl's wedding in downtown Indianapolis. She was the Bride's ride.

Larry Kennedy is her proud owner. He wanted to buy an Indiana built car. If you know Larry, it takes a lot of various cars to keep him amused. He looked at Cords and decided not. He might need to own a trailer to own an Auburn. No, he wanted a driver, like the Studebaker.

So in late 2016, Larry found the Studebaker he had been looking for, a 1950 Land Cruiser. She was originally delivered in Lyons, Kansas and then she lived in Palmer Lake Colorado. In December, 2016, Larry purchased her from Gordon Hobbs, Hutchinson, Kansas. It arrived in enclosed transport on a cold winter's day, January 14, 2017 with mileage of 58,880.



Larry's wife, Sue, was not happy with this new make. Only Hudsons, Chryslers and Mopars had come before to Vandergriff Road. She called it the "Damn Studebaker." However, longtime friend Bob Palma was ecstatic. He quickly endorsed the purchase and examined the Bullet Nose for several hours. He pronounced her rust free and original paint as advertised. Bob's enthusiasm spread far and wide among the Studebaker fans, as he wrote a praising article about the Larry's most recent acquisition. While Larry and Sue had long belonged the Studebaker Driver's Club and the Studebaker Museum, they joined the local Indy Chapter and met new friends and renewed old acquaintances.

Larry quickly set to work on needed repairs. He changed the tires to wide whitewalls, a great improvement. He worked on wiring under the hood and chased a generator not charging problem. She got new fan belts, speedo cable, fuel pump, filter, new front brake wheel cylinders and brake hoses. Then came a new exhaust system. Finally in October, a heater core that didn't leak. Sue didn't participate in the repairs, but she loved going to the Studebaker Indy Chapter meets.

Then Larry called Barbara Snyder. She is the widow of Virgil Snyder. Her late husband had a sand and gravel business and also did light dirt construction work. He happened to be working for the gentleman who originally owned the Studebaker and just happened to see it and they made a deal. Since Virgil did not have time then to haul it home he sent Barbara to pay for the Studebaker. When Barbara got there, the owner had raised the price \$200. The Studebaker had its engine apart and hadn't been run for years. Virgil Snyder repaired the mechanicals, while keeping the original paint and he enjoyed the Studebaker for many years.

Then on April 14, 2018 came an email from Barbara Snyder: "Greetings from cold and snowy Kansas! Today is the anniversary of the Mennonite Relief Sale, where I donated the Studebaker to be sold several years ago. The weather was considerably better that day. It was an exciting and yet somber day for me. I never did find out how you happened to purchase the car. I understood that someone from McPherson, Kansas, purchased it from the sale, although I never was able to get the name. I would be interested in knowing what you have done with the car-- any shows or awards, or just enjoying it. I am so glad that someone who appreciates it is able to enjoy it as my late husband would have. Wishing you the best. Barbara Snyder"

Sue was touched by Barbara's communications, as was Larry. Larry responded: "Mrs. Snyder, It's great to hear from you! The 50 Land Cruiser sold to a man from Hutchinson named Gordon Hobbs. Gordon joined the Studebaker Drivers Club. He advertised it in their National Club newsletter. I bought it and had it transported to Indianapolis in December 2016. I fixed the brakes, cleaned and coated the fuel tank and gave it a new fuel pump. I fixed some things in the dash and restored the clock. It keeps great time! I installed a reproduction hood badge and polished the original paint. It is one of the very few original paint and interior 50 Land Cruisers on the planet! We drive it to local Indy Chapter Studebaker events whenever possible. What makes this car unique is the originality. I've added Studebaker Fog lights. Here are some current photos and an Indy Chapter Newsletter with another photo on page 2. We Love the car. It has a good home here. Regards Larry Kennedy"

Still, the 50 Land Cruiser was out of favor with Sue. Then came the request that the Studebaker was needed for a wedding in Indianapolis. So one week before the wedding, Larry spent several hours buffing, polishing and waxing the Studebaker. Then Sue spent the rest of the week detailing the Studebaker, which had never been done since she arrived in the middle of winter and was out of favor with Sue. Sue cleaned all of the buffing compound and wax from the corners and crevices, including the weather-stripping. The hours of detailing paid off, as the Land Cruiser looked better than ever. By the end of the week, Sue renamed the shiny machine grey Studebaker to Barbara, in honor of Barbara Snyder.



So on Saturday, September 14, Larry and Sue dressed in their black tie outfits, drove Barbara to downtown Indianapolis. Barbara was the beautiful Bride Kaitlyn's ride to the church with her father. The St. John's Cathedral is a stunning church with beautiful stained glass windows. The priest mentioned that Bride Kaitlyn had helped with the renovation and redecoration of the sanctuary after a small fire a few years ago. After the wedding ceremony, Barbara took the Bride and her new Husband, Kyle, to Monument Circle for photos. Everywhere Barbara went, she drew a crowd. The reception and dinner was at the Grand Hall in Union Station, a place that once stood vacant but now has been renovated, showing a spectacular stained glass curved ceiling. Larry and Sue made new friends and it was a fun day to drive the Studebaker named Barbara!

From Susan Lusted of "What's Happening Turning Wheels Magazine"

Here is a link to view a new documentary about the Studebaker Corporation. It is one hour long and tells the story of the last days of the Studebaker factory site. It includes views of the remaining buildings before demolition in 2006, interviews from former employees, current site developers, and the former mayor who was instrumental in the plan to reuse the site. It also has an update on South Bend's recovery from the closing in 1963, and its growth into the 21st century. Lou Sabo, photographer, and I, Vince Sipocz, who was editor, spent the last year and a half organizing photos, shooting new video, conducting interviews, and putting it all together. I think you'll enjoy this new look at Studebaker history, see its factories for the last time, and better understand the company's lasting inspiration to the people of South Bend.

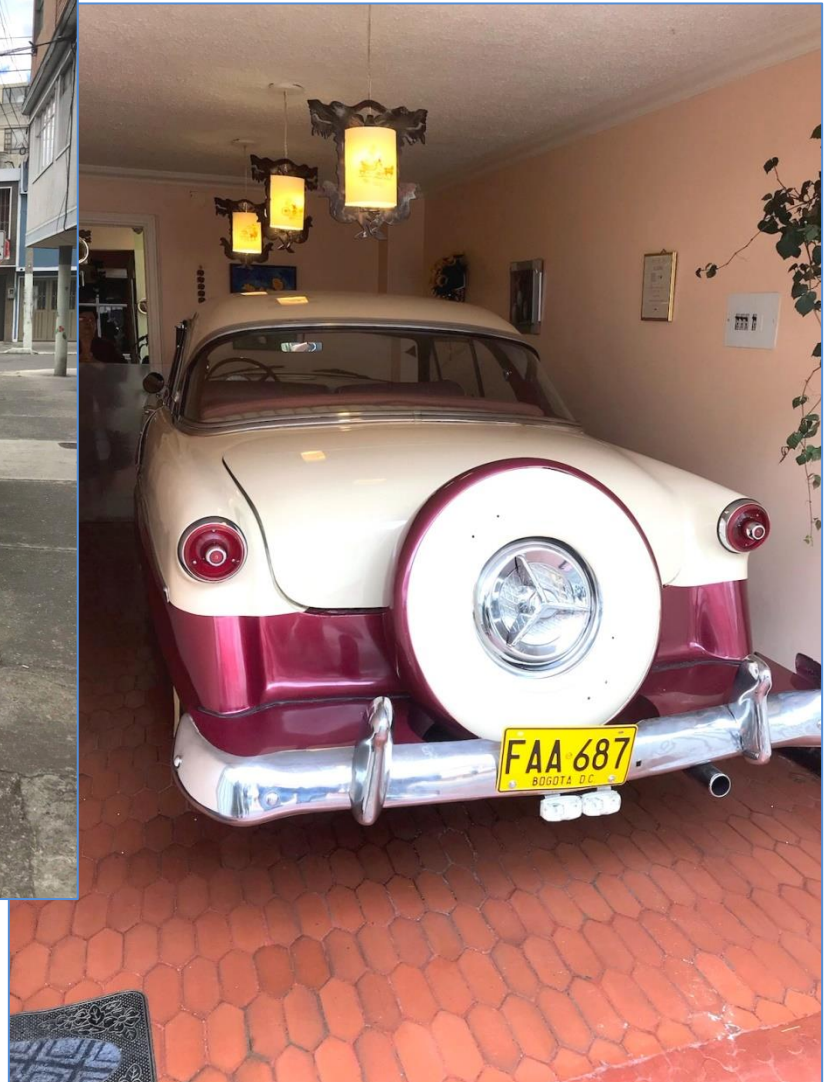
<https://www.youtube.com/watch?v=AvKW931UMgM>

Follow up to the Bogota Studebaker Tale in October's Brickyard Bulletin

Danny Taylor

This is a follow up to Danny Taylor's article in last month's newsletter.

These photos are from Bogota, Columbia where Karen and I were attending a family wedding. The following day there was a reception in downtown Bogota at one of the relative's homes. You can see the partygoers waving from the balcony in the background of the photo with the wife of the owner of the Studebaker truck. The husband was in his PJ's and refused to be photographed! In broken English, he said he had another vehicle in his garage. He opened it to reveal a 1954 Ford in excellent condition that he said was for sale. I asked ?Cuanto cuesta? and he replied \$68 million. I was in a bit of shock until I made the conversion to US Dollars - \$68 million Colombian Pesos is a reasonable \$20,000 US dollars. Anyway, I didn't buy the dang Ford!



We have a change in the president of the SDC. It is now Peter Bishop who is currently the Northeast Zone Director. His contact information is as follows.

Peter Bishop
23 Applewood Rd
Buffalo, NY 14225-1364
Tel: 716-632-4457
[email: petergthawk@yahoo.com](mailto:petergthawk@yahoo.com)



Brian Reeves

September 28 at 11:44 PM · 👤

Awesome



Edward M. Fiore shared a post to the group: Studebaker Addicts (international).
September 28 at 11:01 PM



David E. Stone

January 29, 2013

Billy Graham was returning to Charlotte after a speaking engagement and when his plane arrived there was a limousine there to transport him to his home. As he prepared to get into the limo, he stopped and spoke to the driver.

'You know' he said, 'I am 87 years old and I have never Driven a limousine. Would you mind if I drove it for a while?'

The driver said, 'No problem. Have at it.'

Billy gets into the driver's seat and they head off down the highway. A short distance away sat a rookie State Trooper operating his first speed trap.

The long black limo went by him doing 70 in a 55 mph zone.

The trooper pulled out and easily caught the limo then got out of his patrol car to begin the procedure. The young trooper walked up to the driver's door and when the glass was rolled down, he was surprised to see who was driving.

He immediately excused himself and went back to his car and called his supervisor. 'I know we are supposed to enforce the law.... but I also know that important people are given certain courtesies. I need to know what I should do because I have stopped a very important person.'

The supervisor asked, 'Is it the governor?'

The young trooper said, 'No, he's more important than that.'

The supervisor said, 'Oh, so it's the president.'

The young trooper said, 'No, he's even more Important than that.'

After a moment, the supervisor finally asked, 'Well then, who is it?'

The young trooper said, 'I think it's Jesus, because he's got Billy Graham for a chauffeur!'

**Whoever said
"Out of sight, Out of
mind"**

**never had a spider
disappear in the
bedroom.**



Breakfast in the 1950s



When most of us were kids, we weren't staring at our phones or playing video games while we ate our morning meal. We read our cereal boxes at breakfast. Plus these informational boxes were not only filled with tasty breakfast morsels, they also often contained prizes! Sometimes, the cereal company employed a brilliant marketing plan and we had to eat several boxes of cereal in order to collect the needed number of box tops to send away for our selected prize.

During the 1950s, General Mills cereal brand Wheaties had a neat program of offering car emblems as premiums. Thirty-one of these embossed and painted tin badges were distributed in boxes of Wheaties and also available, in sets of three, for 25 cents per set and a Wheaties boxtop.



Then, in 1954, this same iconic cereal offered miniature solid steel license plates from all **48** states! These plates were ready to be attached to your bike or displayed in your bedroom. Boys were thrilled with all these car related prizes and begged their mothers to always buy Wheaties. It wasn't long before every boy in America truly believed that Wheaties was "The Breakfast of Champions"!



Soon every cereal brand had jumped on the bandwagon. The prize-in-the-box or the boxtop redemption prize idea was copied and used by Kellogg, Chex, Post, and many more smaller companies. In no

time, the offered prizes started to include items for girls, too. The use of the prize gimmick began a revolution. Sales of cold cereals skyrocketed while Oatmeal and Crème of Wheat sales slowly sank.

In the long run, cereal box prizes proved to be a win/win promotional idea. Moms loved the ease of pouring out a bowl of cold cereal versus slaving over a hot stove cooking hot cereal or frying eggs and bacon. Kids loved the taste of the many cereal varieties and truly enjoyed their special prizes. And the corporate cereal world rejoiced over their increased profits.

Upcoming Events

Sunday, November 10 – 1:00 p.m. Thanksgiving Dinner pitch-in hosted by **Mike, Yvonne and Lincoln Baker** at Mike's shop in Greenfield. Yvonne will be cooking the Thanksgiving turkey and ham. Drinks, plates and silverware will be provided. There will be some door prizes as well. Please bring a side dish or dessert to share. Drive your Studebaker. If you are able, Mike could use extra card tables and chairs.



Avanti Restoration & Service Inc.
4193 E US 40

Greenfield, IN 46140 (**look for the Studebaker banner**)

Mark Your Calendar:



Saturday, December 14 at 1:00 – Christmas dinner at The Green Street Pub, 911 N. Green St., Brownsburg, Ind. Once again, we have some fast, fun games in mind, no gift exchange, and you can order off the menu.

Saturday, January 18 at NOON – Lunch at the Pit Stop BBQ and Grill at 932 East Main St, Brownsburg, IN 46112

February – Open

Sunday, March 8 – Larry and Sue Kennedy will host a joint Winter Meet with the Indy Chapter of the Studebaker Drivers Club and the Southern Indiana/Kentucky Chapter of the Hudson Club on Sunday, March 8 at 1:00 p.m.. This joint meet will be held at the Franklin Township Civic League, 8822 Southeastern Avenue, Indianapolis, IN 46239 (located two houses beyond the Ordinary in downtown Wanamaker). Hosts will provide a meat dish, water, coffee and iced tea. Bring your place settings and a dish or dessert to share. This facility is handicapped accessible and has a handicapped restroom, but no kitchen facilities. There are lots of electrical outlets for crockpots and plenty of parking spaces. The Indy Studebaker Chapter will have their annual fund raising auction following lunch. If you have questions, contact Larry Kennedy at 317-862-2020.

August 5 thru 8, 2020 – Studebaker International in Chattanooga, Tennessee

September 8 thru 11, 2021 – Studebaker International in Indianapolis, Indiana!



I will be **mailing membership renewals** for 2020 in early November. Renewals are due to Treasurer, Tom Flynn by December 31. If you do not received your renewal by mid-November contact me at becinin@msn.com .

The Brickyard Bulletin

Published by the Indy Chapter Studebaker Drivers Club

The Brickyard Bulletin is published monthly. The deadline for summations is the 15th of the previous month.

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Indy Chapter Officers

President: Nancy Bacon, 1701E. Lawrence Ave., Indianapolis, IN 46227 at nancyjb1701@aol.com or 317-783-4721

V. President: Diane Elmore 699 S Co Rd 400 E, Avon, IN 46123 at delmore@hotmail.com or 317-745-5616

Secretary: Sandy Fox, 7956 Oak Hill Dr., Plainfield, IN 46268, at bsfox@att.net or 317-839-4361

Treasurer: Tom Flynn, 4531 S CR 500 E, Plainfield, IN 46168, at tom_and_trudy@yahoo.com or 317-837-5671

Activities: Charlie Griffith, 1526 S. Hunter Rd., Indianapolis, IN 46239, at chazwork@msn.com or 317-353-8287

Editor: Becky Griffith, 1526 S. Hunter Rd., Indianapolis, IN 46239, at becinin@msn.com or 317-353-8287

In addition

Web Designer: Jeff Westcott at www.indychaptersdc.org

Facebook: Larry Hopkins at Studebakers in Indy or <https://www.facebook.com/groups/634984973222050/>

National Directors

President: Peter Bishop - petergthawk@yahoo.com

Vice President: Dennis Foust - studeguy54@gmail.com

Secretary: Cindy Foust - cfoust1966@gmail.com

Treasurer: Jane Stinson - jestinson@aol.com

Past President: Tom Curtis - tomnancurtis@aol.com

National Board of Directors

Crossroads Zone National Board Director: Bob Henning at rhnn15090@aol.com

Crossroad Zone Coordinator: Joanne Hamblin

Regional Manager Indiana: Bob Henning

National SDC Membership

Regular membership dues in the National Studebaker Club are \$24.00 for new members 1st year only. Renewals are \$31.00 per year, which includes 12 monthly issues of *Turning Wheels*, the National SDC Magazine. (Other memberships are available.) Application is available upon request or e-mail studebakerdriverclub.com.

National SDC membership is a prerequisite. Renewal INDY Chapter dues are \$18.00. Renewals are payable January each year. After March a \$5.00 late fee will be added. Application is available upon request.

Updated November, 2019

Brickyard Bulletin November, 2019



Jeff and Kathy Westcott's 1962 Lark Daytona

Indy Chapter SDC
Becky Griffith, Editor
1526 S. Hunter Rd
Indianapolis, IN 46239

To:

