

Vol. 47, Issue 2 & 3, A MONTHLY PUBLICATION OF THE INDY CHAPTER OF THE STUDEBAKER DRIVERS CLUB, FEB./MARCH 2020

Cold, rainy January weather did not keep Indy Chapter members from gathering for the annual meeting at Pit Stop BBQ. It was good to see new members and folks who we had not seen in a while! Treasurer Tom Flynn reported that we have had good results with people sending in their annual dues from the statements that Becky sent out in November. If you have not sent in your dues please do so NOW! If you are not sure if you did, email Tom at tom_and_trudy@yahoo.com and he can check and let you know.

On January 20, Indy members heading up the 2021 International Meet Planning Committee hammered out a contract and submitted it to the SDC International Club for approval and signature. Getting the location for the meet secured was the first big step in planning the 57th SDC International Meet! Stay tuned for more details as we put the" Big Show" together.

February 15th at 1pm will be our next meeting at Christina's Pancake House, formerly Sisters Restaurant, 215 Terrace Ave, Indianapolis 46225, just south of downtown. They serve breakfast all day and also have a full lunch/dinner menu. We will have samples of the vests our members will wear for the Meet in 2021, you will have an opportunity to choose your size at this meeting. Hope to see everyone there!

Nancy Bacon Indy Chapter President

Studebaker Lunch at Pit Stop, Brownsburg Saturday, January 18, 2020

President, Nancy Bacon, called the meeting to order. There were approximately 45 present. She asked for any new members or guests. Larry Campbell and friend, Terry, were new to the club. Adelaide Watson was attending as the granddaughter of Bob & Sandy Fox.

Vice President – Nothing to report

Secretary – Nothing to report

Treasurer - As of 12/26 the balance is \$7,606.18. We voted to renew our museum sponsorship.

Activity – Meetings are scheduled for 2/15 and 3/08 (see newsletter for details)

Kathy and Jeff Westcott are having a soup dinner on April 5 and if you want, you can bring a 'spirited' drink or dessert.

Editor – There will be a newsletter for February, but none for March, as she will be out of the country.

OLD BUSINESS: We voted to make a donation to Becky's church for allowing her to print our newsletters there.



NEW BUSINESS: Nick Shaw showed us a STUDEBAKER polo shirt (t-shirts are also available) that he has come up with. They will have our Chapter emblem on them and cost about \$25.00 each.

Bob Palma said that he will be on "Hoosier History Live" on radio station 88.7 FM on Saturday, Feb. 1, at noon with Andy Beckman, talking about STUDEBAKERS.







50/50 winner Dave Doran

The 50/50 was \$55.00 and won by Dave Doran. Andy Swartz motioned to adjourn the meeting, Charlie Griffith 2nd. Meeting was adjourned at 2:08 p.m.

Submitted by Sandy Fox, Secretary





Phil Brandt (L), guest, with member, John Boyer



Darlene Williams, Susan Easterday, Ray Reeves and Tom Lawlis

Welcome New Member

Barry Campbell 2863 Punto Alto Court Indianapolis, IN 46227 317-490-1469 altic.lock@gmail.com



New member Barry Campbell (L) with friend Terry sitting with Nick and Jo Shaw

Bob Palma's on the Radio

Hendricks County auto historian, Studebaker enthusiast **Bob Palma** of Brownsburg, will be an in-studio guest on the Saturday, February 1 *Hoosier History Live* radio broadcast. Joining Bob and *Hoosier History Live* host Nelson Price via telephone link will be Studebaker National Museum Archivist Andrew Beckman from South Bend. The show's topic will be "*Studebakers: The Brothers, the Business, and the Vehicles,*" beginning at noon. The show may be heard virtually anywhere via the radio station WICR internet link: <u>https://tunein.com/radio/The-Diamond-WICR-887-s29521/</u>

Hoosier History Live is the only live radio history show in the country. It is broadcast weekly on WICR-FM **(88.7)**, a classical and jazz station in the Indianapolis metro area based at the University of Indianapolis. The show covers all aspects of Indiana history, from sports, art, and music to true crime...and a rotating series about ethnic immigration and the histories of towns and neighborhoods.

Hi gang,

Nancy asked me to look into creating a Facebook page for our chapter. I have created a page and it's posted. Do a search and see if you can find it, make sure you "like" the page.

I've also created a group for our members, see if you can find that too and ask to become a member.

Let me know how things go.

Jeff Westcott

For Sale

For Sale: 1951 Champion Convertible. Excellent condition. Asking \$25,000. Please contact Bill Chipman at 812-534-3535 if interested.

The Brickyard Bulletin is both the February and March issue. Your editor is going to be gone the month of February tanning her round self on the beaches of the South Pacific. See you in March.



Studebaker International 2021 Update

Joe Bacon (Co-Chair) opened this meeting.

Darlene Williams is asst. Co-Chair, with Sue Kennedy assisting. Annette Wheatcraft, Treasurer.

We should have a contract with the Marion County Fairgrounds by January 19th that will go to international for approval.

The hotels will be along I-65 and Southport Rd. area. Over 500 rooms are available in this area.

The meet is September 8 thru the 11th. Events are as followed:

Monday, September 6: Chapter workers set up chairs, tables and stuff bags/envelopes
Tuesday, September 7: Vendor set up day, welcome ice cream social
Wednesday, September 8: Speedway, BOD meeting, zone, regional and chapter meetings and Wild
Wednesday at Raceway Park. Joe needs help in how Raceway Park works. Bob Palma and Ted Harbit will aid
Joe in this matter.
Thursday, September 9: Meetings, judging, food truck dinner and membership meeting

Friday, September 10: Judging, auction

Saturday, September 11: Car show for public, awards, farewell BBQ

Sunday, September 12: Chapter workers tear down, put chairs and tables away

How the money is distributed: The Indy chapter will make money from renting vendor booth spaces, the welcome social, farewell barb b que, memorabilia sold (shirts, hats, cups) and the public attending the car show Saturday. SDC gets all registration, judging and display fees. Of course each of us has some responsibility in costs of the meet. We have to pay for the buildings used for swap meet among other things.

A rough budget for us, using numbers from the Ohio meet and the Chattanooga meet (this year), Joe thinks the club can profit approximately \$10,000.00.

Joe reported that the club needs to open another checking account, separate from the clubs, in Tom Flynn & Annette Wheatcraft's (Treasurer's) names so they can write checks for the meet. The national group will issue the club \$2500.00 as a startup amount (must be paid back). Joe wants the club to issue another \$2500.00 (to be paid back) so our startup will have \$5000.00. This was voted on and passed as long as *we are paid back*. The national keeps ALL registration monies.

There will be vest for all members to wear while working the event to make us easily identifiable. Those working the meet should plan to attend one of the next 2 meetings for vest fittings. These will be checkered vests with our club logo and pockets.

Miscellaneous: Invite local car clubs. Possibly paying one lump sum to be in a cruise-in. The Delora tour will be from 11-5 p.m. We may need more than 1 group for the tour. We need 100 cars to pay for the track. Rental for the track is \$3500.00 an hour. Is it feasible to have a Parade of Cars that would travel from the fairgrounds to downtown Indianapolis around Monument Circle?

We still need a SDC Meetings Chairperson. Duties include: Setting up for meetings (tables and chairs will already be set up). Provide microphone, podium, screen, fans if needed, outdoor signs, coordinate lunch for the Board of Directors meeting. Setup will remain the same for all other meetings.

2021 Studebaker International Officers

Chairman	Joe Bacon	502 553 6745	jbwhttail@aol.com
Co Chairman	Darlene Williams	810 252 6315	darlenecwilliams@gmail.com
Secretary	Becky Griffith	317 966 9817	becinin@msn.com
Treasurer	Annette Wheatcraft	317 727 2455	awheatcraft5772@aol.com
Swap Meet	Marvin Snider	765 318 9738	msnider33@comcast.net
	Bob Fox	317 839 4361	<u>bsfox@att.net</u>
Hospitality	Bernice Snider	765 341 1010	msnider33@comcast.net
	Becky Griffith	317 966 9817	becinin@msn.com
Gate/Park	Charlie Griffith	317 538 1538	chazwork@msn.com
Registration	Diane Elmore	317 607 3785	delmore44@hotmail.com
	Teri Swartz	317 786 3574	spunkyturtle43@gmail.com
	Sandy Fox	317 439 4747	<u>bsfox@att.net</u>
Activities	Danny Taylor	317 294 6177	dgtaylor8888@gmail.com
Advertising	Darlene Williams	810 252 6315	darlenecwilliams@gmail.com
SDC Meetings	OPEN		
Hotel	Mike Baker		mikebaker@aoai.org
Indpls Speedway	Jeff Westcott	317 759 8895	westcott2@gmail.com
Race Tour	Tom Lawlis	317 839 2073	
Camping	Kathy, Jeff Westcott	t317 759 8895	westcott2@gmail.com
Women's Tea	Bernice Snider	765 341 1010	msnider33@comcast.net

Although we have mailed 2020 renewals, I'm including this copy just in case you've lost your application. Contact Tom Flynn with any questions. 317-656-9594 or tom and trudy@yahoo.com

National SCD Membership Application

Regular membership dues in The National Studebaker Club are \$24.00 for new members 1st year only.

Renewals are \$31.00 per year, which includes 12 monthly issues of *Turning Wheels*, the National SDC Magazine. (Other memberships are available.)

Mail application and check to:	Or email: studebakerdriversclub.com for information						
The Studebaker Drivers Club, Inc.							
P.O. Box 1715							
Maple Grove, MN 55311-6715							
Or							
Call 763-420-7829 to use Visa or Mastercard							
Or fax application with credit card to 763-420-7849							
Name:	Spouse						
Address:	Year Model Body Style						
CityStZip_							
Phone: E-Mail							
Birth Date(s):							
Month/Day	Add another sheet if needed.						

Indy Chapter Membership Application

National SDC membership is a prerequisite. Renewal INDY Chapter dues are \$18.00. Renewals are payable January each year (after March, a \$5.00 late fee applies). Mail application and check to:

Tom Flynn, Indy SDC Treasure 4531 S CR 500 E Plainfield, IN 46168	er				
Name:		 _Spouse			
Address:		 Year	Model	Body Style	
City	St Zip	 			
Phone:	E-Mail	 			
Birth Date(s):					
Month/Day		Add another sheet if needed			



Welcome to February...the month of LOVE! Have you ever tried to define love? It is very hard to pin down the meaning of love because it doesn't exist as one thing. We can feel love for our significant others, our parents, our children, friends, neighbors and even pets. Many of

us direct our love toward God. We can also love our country, a movie and even some objects. Here are six definitions of LOVE:

NOUN...(1) an intense feeling of deep affection; (2) a great interest and pleasure in something;

(3) a person or thing that one loves; or (4) a score of zero in tennis.

VERB...(5) feel a deep romantic and/or sexual attachment to someone; and

(6) to like or enjoy very much.

With these definitions in mind, I would like to put forth the idea that the Studebaker brothers were innovators in the world of marketing. Their famous slogan, *ALWAYS GIVE MORE THAN YOU PROMISE,* is a perfect example of Relationship Marketing. This simple statement told the customer that they were respected and the manufacturer wanted to please them and make sure the customer was happy. (Just think, if each partner in a marriage lived by this motto, the divorce rate would plummet!)

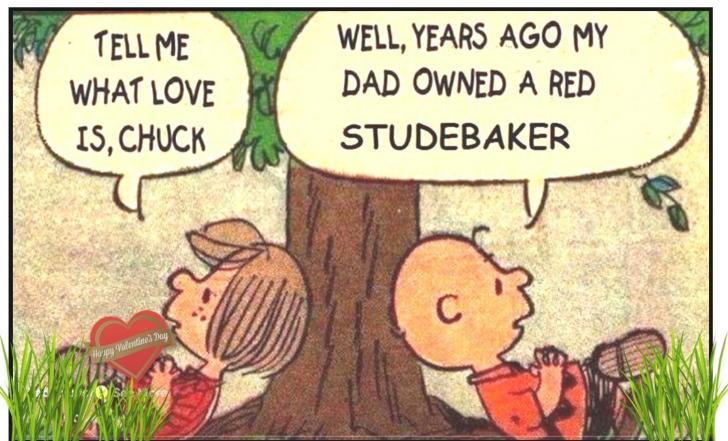
DIANE'S

Random



Could this simple slogan have inspired millions of customers to embrace undying brand loyalty? Is this part of the reason that Studebaker employees loved their jobs enough to encourage their family members to join the firm? Why is the Studebaker Drivers Club still going strong? Could it be that II "love's got something to do with it?" II

I think Charlie Brown knows the answer!



Upcoming Events

Saturday, February 15 at 1:00 p.m. – Lunch at Christin's Pancake House at 215 Terrace Ave, Indianapolis, IN 46225. Some might remember this restaurant as Sister's.



Mark Your Calendar:



Sunday, March 8 at 1:00 p.m. – Larry and Sue Kennedy will host a joint Winter Meet with the Indy Chapter of the Studebaker Drivers Club and the Southern Indiana/Kentucky Chapter of the Hudson Club. This joint meet with be held at the Franklin Township Civic League, **8822 Southeastern Avenue, Indianapolis, IN 46239** (located two houses beyond the Ordinary in downtown Wanamaker). Hosts will provide a meat dish, water, coffee and iced tea. Bring your place settings and a dish or dessert to share. This facility is handicapped accessible and has a handicap restroom, but no kitchen facilities. There are lots of electrical outlets for crockpots and plenty of parking spaces. The Indy Studebaker Chapter will have their annual fund raising auction following lunch. If you have questions, contact Larry Kennedy at 317-862-2020.

Sunday, April 5 at 3:00 p.m. - We will be gathering at Jeff & Kathy Westcott's house for a social time and a warm bowl of fireman's chowder. This is a rain or shine outdoor event as the chowder is cooked in a 25 gallon kettle over a wood fire. All you need to bring is a comfy lawn chairs. 7511 Palais Court, Indpls, 46278. Please RSVP at 317-759-8815 or <u>Westcott2@gmail.com</u>

April – Although the Westcott's gathering will be delicious and fun it is not an official club meeting. If you know of a meeting place let Charlie Griffith <u>chazwwork@msn.com</u> or Nancy Bacon <u>nancyjb1701@aol.com</u> know.

May 22nd and 23rd – *Zoom, Zoom* it's the Annual Studebaker Nationals and Orphan

Car Drags held at Brown County Dragway in Bean Blossom, Indiana. All performance and skill levels welcome. Nashville, Indiana, is about 40 miles South of Indianapolis and is a popular vacation destination with entertainment, shopping, camping, and motels close by so you will enjoy the visit. Racing will be Saturday the 23rd so bring your car to race, or not, and come to beautiful Brown County and enjoy the day with us. There's a snack bar at the track. Also, the night before the race, Friday the 22nd. 5:30PM meet the Sugar Creek at we at BBQ restaurant https://www.yelp.com/biz/sugar-creek-barbecue-co-nashville in Nashville for dinner before an open house at our home for desserts. For more information about this event call Richard Poe at 812-988-2008, or roserichpoe@att.net

August 5 thru 8, 2020 – Studebaker International in Chattanooga, Tennessee

September 8 thru 11, 2021 – Studebaker International in Indianapolis, Indiana

The Brickyard Bulletin

Published by the Indy Chapter Studebaker Drivers Club

The Brickyard Bulletin is published monthly. The deadline for summations is the 15th of the previous month.

We hereby give permission to other S.D.C. chapters to use information from the newsletter when proper credit is given. *""Reprinted or Reproduced from the Indy Chapter, Brickyard Bulletin."*

Indy Chapter Officers

President: Nancy Bacon, 1701E. Lawrence Ave., Indianapolis, IN 46227at <u>nancyjb1701@aol.com</u> or 317-783-4721 V. President: Diane Elmore 699 S Co Rd 400 E, Avon, IN 46123 at <u>delmore@hotmail.com</u> or 317-745-5616 Secretary: Sandy Fox, 7956 Oak Hill Dr., Plainfield, IN 46268, at <u>bsfox@att.net</u> or 317-839-4361 Treasurer: Tom Flynn, 4531 S CR 500 E, Plainfield, IN 46168, at <u>tom_and_trudy@yahoo.com</u> or 317-837-5671 Activities: Charlie Griffith, 1526 S. Hunter Rd., Indianapolis, IN 46239, at <u>chazwork@msn.com</u> or 317-353-8287 Editor: Becky Griffith, 1526 S. Hunter Rd., Indianapolis, IN 46239, at <u>becinin@msn.com</u> or 317-353-8287

In addition

Web Designer: Jeff Westcott at <u>www.indychaptersdc.org</u> Facebook: Larry Hopkins at Studebakers in Indy or <u>https://www.facebook.com/groups/634984973222050/</u>

National Directors

President: Peter Bishop - <u>petergthawk@yahoo.com</u> Vice President: Dennis Foust - <u>studeguy54@gmail.com</u> Secretary: Cindy Foust - <u>cfoust1966@gmail.com</u> Treasurer: Jane Stinson - <u>jestinson@aol.com</u> Past President: Tom Curtis - <u>tomnancurtis@aol.com</u>

National Board of Directors

Crossroads Zone National Board Director: Bob Henning at <u>rhnn15090@aol.com</u> Crossroad Zone Coordinator: Joanne Hamblin Regional Manager Indiana: Bob Henning

National SDC Membership

Regular membership dues in the National Studebaker Club are \$24.00 for new members 1st year only. Renewals are \$31.00 per year, which includes 12 monthly issues of *Turning Wheels*, the National SDC Magazine. (Other memberships are available.) Application is available upon request or e-mail studebakerdriverclub.com.

National SDC membership is a prerequisite. Renewal INDY Chapter dues are \$18.00. Renewals are payable January each year. After March a \$5.00 late fee will be added. Application is available upon request.

Brickyard Bulletin Feb/March, 2020



Indy Chapter SDC Becky Griffith, Editor 1526 S. Hunter Rd Indianapolis, IN 46239

To:

